MINISTRY OF CIVIL SERVICE AND ADMINISTRATIVE REFORMS
MAURITIUS

Ministry of Civil Service and Administrative Reforms
Circular Letter No. 64 of 2014
E/91/2/02 V6

07 October 2014

From: Senior Chief Executive, Ministry of Civil Service and Administrative Reforms

To: Supervising Officers i/c Ministries/Departments

Master Degree Scholarships Programme-China

The Embassy of the People's Republic of China is inviting four nominations each for the following Master Degree Scholarship Programmes to be held in China as follows:

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Venue</th>
<th>Age Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Program in Public Diplomacy for Senior Officials in Developing Countries (as from October 2014)</td>
<td>Jilin University</td>
<td>Not specified</td>
</tr>
<tr>
<td>International Master of Business Administration – IMBA 2014</td>
<td>Emerging Markets Institute of Beijing Normal University</td>
<td>Normally be under 40 yrs of age</td>
</tr>
<tr>
<td>International Master of International Communication (as from October 2014)</td>
<td>Communication University of China</td>
<td>Under 40 yrs of age</td>
</tr>
<tr>
<td>IEMBA Program (as from October 2014)</td>
<td>University of International Business and Economics</td>
<td>Not specified</td>
</tr>
<tr>
<td>Master of Public Administration in Chinese Governance for Developing Countries (2015)</td>
<td>Sat Yat-Sen University</td>
<td>Not more than 45 yrs old</td>
</tr>
</tbody>
</table>

2. All costs of participation will be borne by the Chinese Authorities. Details of the programmes, admission requirements and application materials are enclosed.

3. The selected candidates will be required to enter into a bond in accordance with the provisions in force. After successful completion of the training course, the officer should actively contribute towards the implementation of government policies and achievement of organisational objectives. The nominee should also be prepared to impart the newly acquired knowledge and expertise to other officers.
4. Interested candidates should submit their applications in triplicate on the enclosed application form together with the following documents:

- Survey form
- Undertaking form
- Application Form
- Supporting documents according to the application materials required depending on each programmes

5. Applicants should submit two application forms directly to the Human Resource Development Division of this Ministry, 4th Floor, Atom House, Royal Street, Port Louis by Monday 13 October 2014 at latest by noon and the third application form through their respective Supervising Officer. However, in view of the limited time available to submit applications, the organisers may consider applications which are slightly delayed.

6. Please note that for the IEMBA Program, candidates should apply online at www.uibe.cn.

7. This Circular Letter together with the application form may also be downloaded from this Ministry's website http://civilservice.gov.mu. For any additional information, you may contact the Human Resource Development Division on Tel: 212-7886.

8. It would be appreciated if the contents of this Circular Letter with the attached documents could be brought to the attention of eligible officers serving in your Ministry/Department.

S. Seebaluck
Senior Chief Executive

Copy to: Secretary to Cabinet and Head of the Civil Service
MINISTRY OF FINANCE AND ECONOMIC DEVELOPMENT

SURVEY FORM

SECTION A – PARTICULARS OF CANDIDATE
(i) Ministry/Agency submitting nomination
(ii) Name of Candidate: Surname (Mr/Mrs/Miss) ………………………………………………………………
   Other Names
(iii) Date of Birth: ………………………………………
(iv) Age: ……………………………………………
(v) I.D No………………………………………………
(vi) Designation: ………………………………………
(vii) Qualification: ………………………………………

SECTION B – COUSE DETAILS
(i) Type of training; Course[ ] Seminar[ ] Workshop[ ] Symposium[ ] Conference[ ]
   Study Tour[ ] Visit[ ] Other[ ] ………….. (to be specified) (Tick as appropriate)
(ii) Title: ……………………………………………
(iii) Duration: ………………………… Weeks
(iv) Dates: From ………………………… To: ……………………………
(v) Organisation/Training Institution: …………………………………………………
(vi) Country: ……………………………………………
(vii) Financing Institution/Organisation: …………………………………………………

SECTION C – FELLOWSHIP DETAILS
(i) Costs to be met by donor Country/Agency: …………………………………………………
(ii) Costs to be met by Government: …………………………………………………

SECTION D – OTHER TRAINING FOR WHICH THE CANDIDATE HAS BEEN NOMINATED
(i) Type of training; Course[ ] Seminar[ ] Workshop[ ] Symposium[ ] Conference[ ]
   Study Tour[ ] Visit[ ] Other[ ] ………….. (to be specified) (Tick as appropriate)
(ii) Title: ……………………………………………
(iii) Duration: ………………………… Weeks
(iv) Dates: From ………………………… To: ……………………………
(v) Organisation/Training Institution: …………………………………………………
(vi) Country: ……………………………………………
(vii) Financing Institution/Organisation: …………………………………………………
(viii) Status of Nomination: Materialised [ ] Under consideration [ ] Rejected [ ] Withdrawn [ ]
   (Tick as appropriate)

SECTION E – DETAILS OF PREVIOUS TRAINING/SEMINAR/WORKSHOP/SYMPOSIUM/CONFERENCE FOLLOWED ABROAD BY OFFICER OVER THE LAST THREE YEARS

<table>
<thead>
<tr>
<th>Type of Training</th>
<th>Title</th>
<th>Country</th>
<th>Financing Institution</th>
<th>Duration (Weeks)</th>
<th>Date From</th>
<th>Date To</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

I certify that the information provided above is accurate.

Candidate’s Signature …………………………………………… Date: ……………………… Tel No.: ………………………

Certified correct by Reporting Officer * …………………………………………… Name: ………………………

Signature of Reporting Officer …………………………………………… Designation: ………………………

Date: ……………………… Tel No.: ………………………

(Affix Ministry’s seal)

* The Reporting Officer should not be below the rank of Principal Assistant Secretary

Note: Any inaccuracy will delay processing of the nomination
MINISTRY OF FINANCE AND ECONOMIC DEVELOPMENT

Undertaking by the Applicant / Nominee

I have taken cognizance of the terms and conditions of the Training Award/ Seminar/ Workshop/ Symposium/ Conference.

If accepted for a training award, I undertake to -

(i) carry out such instructions and abide by such conditions as may be stipulated by both the nominating and host Government and the sponsoring Government / agency / organisation in respect of the course of training;
(ii) follow the full course of training / study and abide by the rules and regulations of the university / institution / establishment in which I undertake to study or gain training;
(iii) refrain from engaging in political activities, or any form of employment for profit or gain;
(iv) submit any progress report which may be required / prescribed by the university / institution / establishment / sponsor / host Government;
(v) return to my home country promptly upon completion of the course of study / training, and
(vi) pledge to observe the laws and regulations, and respect the local customs of the host country where the study / training course will be held.

I also fully understand that if I am granted a fellowship / training award, it may be subsequently withdrawn if I fail to make adequate progress or for other sufficient cause determined by the host Government / sponsoring agency.

Signature of Applicant / Nominee : ............ Signature of Reporting Officer:* .....................
Name in print : ........................................ Name:......................................................
Date : ........................................ Date:............................................................
Designation:........................................ Telephone No.:........................................

* The Reporting Officer should not below the rank of Principal Assistant Secretary
3. 提供学习成绩单。中文以外文文本附经公证的中文或英文的译文。
4. 来华学习和研究计划：内容不少于 800 字，用英文书写。
5. 需提交两名教授或副教授的推荐信，用英文书写。
6. 《外国人体格检查记录》的复印件（原件自行保留），体检表请用英文填写。须附有本人照片、无医药和医院签字盖章的《外国人体格检查记录》无效。医院检查结果有效期为 6 个月。（请从 www.csc.edu.cn 下载）

上述材料请按照序列号顺序提交一式两份，材料填写不清晰或提交不全者不予受理。申请材料一旦提交，不予退还。

截止日期

接收材料的截止日期为 2014 年 6 月 30 日。超过截止日期的材料将不予受理。

发布录取通知书时间为 2014 年 7 月下旬。

入学时间

2014 年 9 月 1 日。具体时间以录取通知书为准。录取的学生须严格按照录取通知书规定的时间到吉林大学办理入学、注册手续。

联系方式

联系人：王力
电子邮箱：juwangli@jlu.edu.cn
电话：(86431) 85166795
传真：(86431) 85166570
地址：长春市前进大街 2699 号，吉林大学友谊会馆 225 室
邮编：130012

2014 Master Program of Public Diplomacy for Senior Officials in Developing Countries

Part I. About the Program
Program Objectives
This program aims at providing students with basic theory and research methods of public diplomacy, international relations, diplomacy studies, public relations, communication studies, familiarizing them with public diplomacy developments of different countries and developing their capacities both in practice and theory suitable for government, society and entrepreneurial environments.

Program Mode
Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on.
1. The language of instruction is English. Students are expected to complete the program full time over 1 year. After getting enough credits, completing graduation thesis and passing defense, students will be awarded master degree of International Studies in Law.
2. This program opens to government officials from developing countries and personnel from media, culture, education and public diplomacy areas.

Courses structure
Classes are divided into two types: Compulsory and Optional courses. Students are expected to have 20 credits while studying, 15 of it are compulsory courses credits.

Compulsory Courses, 3 credits per course 1)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Theory and Practice of Public Diplomacy</td>
<td>3</td>
</tr>
<tr>
<td>Contemporary Chinese Diplomacy</td>
<td>3</td>
</tr>
<tr>
<td>International Law and International Organization</td>
<td>3</td>
</tr>
<tr>
<td>Global Issues and Public Diplomacy</td>
<td>3</td>
</tr>
<tr>
<td>Diplomatic Etiquette</td>
<td>3</td>
</tr>
</tbody>
</table>

Optional Courses, 2 credits per course 2)

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media and Public Diplomacy</td>
<td>2</td>
</tr>
<tr>
<td>Soft Power and National Image Building</td>
<td>2</td>
</tr>
<tr>
<td>Comparative Study of Chinese and American Public Diplomacy</td>
<td>2</td>
</tr>
</tbody>
</table>

Master Thesis
Students are expected to fix specific research topic by the end of first semester, and have thesis dissertation. School of International and Public Affairs will be responsible for thesis writing supervision. The thesis topic should focus on public diplomacy. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of public diplomacy, and aiming at solving practical problem, no less than 15 thousand words.
Degree Requirements

Students are required to successfully complete 20 credit-worth course work and a master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of University Degree Committee, the master degree of International Studies in Law will be awarded.

Part II. Application and Admissions

Application Prerequisites

1. Applicants must be non-Chinese citizens with a valid passport;
2. Applicants must have attained a Bachelor’s degree or above, with a higher level of English. Priorities will be given to applicants who has working experience;
3. Candidates must be healthy and must not have any disease or situation listed below:
   a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations
   b) Other severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health
4. Applicants recommended by the Embassy of the People’s Republic of China will be given priorities.

Application Materials

1. Application Form of Master Program in Public Diplomacy in Jilin University. Fill the form, print and sign.
2. Highest diploma (notarized photocopy). Documents in languages other than Chinese or English must be attached with notarized translations in Chinese or English.
3. Transcripts. Transcripts in languages other than Chinese or English must be attached with notarized translations in Chinese or English.
4. A study or research plan in Chinese or in English, not less than 800 words.
5. Two letters of recommendation in Chinese or English by experts with a professional title of Full Professor or Associate Professors.
6. Photocopies of Foreigner Physical Examination Form filled in English; the student can keep the original. The medical examinations must cover all the items listed in the Foreigner Physical Examination Form. Incomplete records or those without the signature of the attending physician, official stamp of the hospital or a sealed photograph of the applicants will be considered invalid. The medical examination results will be valid only for 6 months. The above forms can be downloaded from the website: http://www.csc.edu.cn
Please submit all the materials (two copies for each) in the order as listed above; shuffled materials will not be accepted. Blurry or incompletely filled materials will not be accepted and all materials will not be sent back to the applicant, admitted or not, please understand.

**Application Deadline**

All the application materials must be received before **June 30, 2014**. Any late applications will not be considered.
The Admission Notification will be sent out in late July.

**Registration Period**

As specified in the *Jilin University International Student Admission Notice*

**Contact Information**

Mr. WANG Li;

Office of International Students, Jilin University

2699 Qianjin Dajie, Changchun, Jilin, 130012, P.R. CHINA

TEL: +86-431-85166885/85166795

FAX: +86-431-85166877/85166570

E-mail: jluwangli@jlu.edu.cn;

Website: http://en.jlu.edu.cn
Application Form of Master Program in Public Diplomacy in Jilin University

- 请用英文或中文填写此表/Please complete the form in English or in Chinese.

- 请填好此表后，打印并签上名字和日期/Please fill the form, then print it out and sign on it.

### 1. 基本情况/Personal Information

<table>
<thead>
<tr>
<th>姓名 Name</th>
<th>护照用名 Passport Name</th>
<th>姓/Family Name：</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>名/Given Name：</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>中文姓名 Chinese Name</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>性别/Gender</th>
<th>国籍/Nationality</th>
<th>已婚/Married：</th>
<th>未婚/Single：</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>护照号码/Passport No.：</th>
<th>有效期至/Valid Until：年/Yr. 月/Mon. 日/Day</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>出生日期 Date of Birth：年/Yr. 月/Mon. 日/Day</th>
<th>出生地 Place of Birth：国家/Country 城市/City</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>宗教信仰/Religion：</th>
<th>母语/Native Language：</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>目前工作情况/Current Employment</th>
<th>所在机构/ Employer：</th>
<th>地点/Location：</th>
</tr>
</thead>
<tbody>
<tr>
<td>职业/Occupation：</td>
<td>职务/Position：</td>
<td></td>
</tr>
<tr>
<td>电话/Tel：</td>
<td>传真/Fax：</td>
<td>电子邮箱/E-mail：</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>永久通信住址/Permanent Address：</th>
</tr>
</thead>
</table>

### 2. 教育背景/Educational Background(from tertiary education)

2.1 Highest Diploma

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Major/Subject</th>
<th>Degree Obtained</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Years Attended(from/to)</th>
<th>Teaching Language</th>
</tr>
</thead>
</table>

2.2 Other Diploma, if applicable

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Major/Subject</th>
<th>Degree Obtained</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>Years Attended(from/to)</th>
<th>Teaching Language</th>
</tr>
</thead>
</table>

2.3 Other Diploma, if applicable

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Major/Subject</th>
<th>Degree Obtained</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Years Attended(from/to)</th>
<th>Teaching Language</th>
</tr>
</thead>
</table>
3. Work Experience / Employment Record

<table>
<thead>
<tr>
<th>Employer</th>
<th>Time (from/to)</th>
<th>Work Engaged</th>
<th>Position Held</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

4. Language Proficiency

4.1 English:  □ Excellent □ Good □ Fair □ Poor □ None

4.2 I can be taught in English:  □ Yes □ No

4.3 Documents which can show your English level:

5. Family Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Occupation</th>
<th>Contact Tel</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spouse</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Father</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mother</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

6. Publications and Thesis
Please submit the following documents with the application form:

1. Three recent photos of passport size. One photo should be stuck on the application form.

2. A formal degree certificate of your highest education (notarized photocopy).

3. Academic transcript of your highest education (original or notarized photocopy).

4. Personal statement (in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intentions, etc.).

5. CV (in English)

6. Two letters of recommendation (original in English or in Chinese).

7. One photocopy of your passport

Note: The documents provided should be the original documents in English or in Chinese; otherwise notarized translations in English or in Chinese are required.

All the application materials will not be returned whether the applicant is accepted or not.
(1) All the information and materials I provided above are true and correct;

(2) I shall abide by Chinese laws, decrees and rules, regulations of university, and will not participate in any activity in China which is deemed to be adverse to the social order of China and are inappropriate to the capacity as a student.

申请人签字/Signature: ______________________  日期/Date: ______________

(无申请人签名，申请无效/The application is invalid without the applicant's signature.)
International Master of International Communication

(IM.CC-IC)

Communication University of China

I - Program Description

II – Program Outline

III- Syllabus

IV - Application and Admission

V - Accommodation

VI - Contact Information
I - Program Description

Communication University of China (CUC) is one of China’s key universities of “Project 211”, under the direct guidance Ministry of Education of People’s Republic of China. Founded in Beijing in 1954, CUC has been devoted to the cultivation of academic and practical talents in fields of media and communication, and is honored as “the cradle of China’s radio and television talents”.

According to 2012 National Discipline Evaluation conducted by Ministry of Education, Journalism and Communication Studies, and Theatre, Film and Television Studies at CUC ranked No.1 in China; Art Theory Studies and Design Studies respectively ranked No.6 and No.10. CUC currently has about 15,000 full-time students, including about 3,000 candidates for doctoral and master’s degrees.

Since fall semester of 2011, CUC has been offering International Master of International Communication (IMIC) Program. This one-year program is designed for students from developing countries with diverse backgrounds, and integrates theoretical courses with practical fieldwork. The language of instruction, examination and thesis writing is English. Since fall semester of 2014, IMIC Program is divided into International Communication Class and Engineering in Digital Media and Networking Class to provide more focused training to professionals in related fields.

II – Program Outline

1. International Communication Class

Objectives: 1. To systematically study rules of international communication and its influence upon national sovereignty from global and local perspectives; 2. To investigate rational and feasible strategies of international communication in developing countries under the context of globalization; 3. To develop comprehensive intercultural skills and the capacity to work as a media practitioner, administrator and policy maker.

Emphasis is laid upon applying multidisciplinary perspectives and methodologies to further understand the basic feature of international communication and its social and historical origin, and to investigate the implementation and effects of international communication policies. Theoretical studies will be combined with fieldwork, policy study projects, internship, and related extra-curricular activities (e.g. media apprentice).

Students graduated from this program will be capable of efficient global communication practice and critical thinking on current policy based upon their understanding of global communication system.
2. Engineering in Digital Media and Networking Class

Objectives: 1. To master basic theories and specialized knowledge in engineering, as well as problem-solving capability with advanced method and modern technology as emphasized by this program; 2. To develop comprehensive skill set to independently undertake tasks in engineering technology or engineering management as senior level engineer or manager.

Emphasis is laid upon integrating theories and knowledge of Communication and Information System, Signal and Information Processing, as well as Computer Science and Technology. Study will be combined with fieldwork utilizing advantageous resources of CUC.

Students graduated from this program will gain solid knowledge in Digital Media and Networking, and capability to conduct interdisciplinary scientific research.

III- Syllabus

Program Duration: Students are expected to complete the program within one academic year. The academic year starts around the second week of September and ends at July of the following year consists of Fall Semester, Winter Break and Spring Semester.

Instruction: The language of instruction is English. Instruction takes forms of lecture, seminar and workshop, class presentation, case discussions, tutorial, etc.

Courses of International Communication Class

The minimum course requirement is 32 credits, including 3 core courses of 15 credits, optional courses of 12 credits, and education practicum and field work of 5 credits.

CORE COURSES (15 credits)

1. International Communication (5 credits)

2. Communication Theories (5 credits)

3. Communication Research Methods (5 credits)

OPTIONAL COURSES (12 credits)

1. International Journalism (2 credits)

2. Media in China (2 credits)

3. Media Literacy (2 credits)
4. Intercultural Communication Studies (2 credits)
5. New Media Studies (2 credits)
6. Chinese Language and Culture (2 credits)

EDUCATION PRACTICUM AND FIELD WORK (5 credits)

Students are expected to attend various academic activity including industrial investigation, field trip and other academic activities concerning thesis research.

Courses of Engineering in Digital Media and Networking Class

The minimum course requirement is 34 credits, including 3 core courses of 12 credits, optional courses of 17 credits, and education practicum and field work of 5 credits.

CORE COURSES (12 credits)
1. Digital Communication System (4 credits)
2. Digital Signal Processing (4 credits)
3. Digital Image Processing (4 credits)

OPTIONAL COURSES (17 credits)
1. Digital Television Technology (3 credits)
2. New Media Technology (2 credits)
3. Digital Television Studio and Production (2 credits)
4. Network technology of Television Broadcasting (2 credits)
5. Next Generation Network Technology (2 credits)
6. Technology and Application of the Internet of Things (2 credits)
7. Multi-media Communications (2 credits)
8. Mobile Communication System (2 credits)

EDUCATION PRACTICUM AND FIELD WORK (5 credits)

Students are expected to attend various academic activity including industrial investigation, field trip and other academic activities concerning thesis research.
Master Thesis: Towards the end of the first semester, teaching school and institution will invite related faculty members as potential thesis advisors for students. Thesis is expected to closely relate to international communication and to address practical issues of the developing world. Students must pass oral defense of their thesis.

Degree Requirements: Students are required to fulfill course requirement, finish thesis writing and defense by the end of one school year. With the approval of University Degree Committee, the degree of Master of Arts will be awarded to students in International Communication Class, and the degree of Master of Engineering will be awarded to students in Engineering in Digital Media and Networking Class.

IV- Application and Admission

Admission Requirements

Applicants should be governmental officials at middle or senior level, professionals in media and communication industry, or researchers or administrators of academic institutions at middle or senior career level. They should be under 45 years of age and in good health. They should hold Bachelor’s Degree and have at least 3 years of relevant working experience.

Applicants for Engineering in Digital Media and Networking Class should hold Bachelor’s Degree in Science or Engineering.

For applicants whose native language is not English, English proficiency should be sufficient to enable graduate level studies and thesis writing. TOEFL or IELTS test score should be submitted if possible.

Application Procedures

Complete the Application Form for International Master of International Communication, Communication University of China. Follow the instruction on the Application Form to prepare for other application materials. Submit a complete set of application materials to School of International Education, CUC, through the assessment and recommendation made by the Economic and Commercial Counselor’s Office of People’s Republic of China in the applicant’s home country.

Important Dates

Application materials will be due on June 30th

Admission Letters will be issued on July 20th
Registration date will be in early September. Exact date will be confirmed by Letter of Admission.

V – Scholarship and Accommodations

1. Students are provided with round-trip flight to Beijing (CUC will arrange airport pick-up), one-time relocation fee of 1500 CNY and monthly stipend of 2000 CNY. Students do not need to pay for tuition fee.

2. Each student is provided free of charge a single room in international students’ dormitory with private bathroom, television, telephone, air conditioner, and public laundry machines, microwave ovens and electric stoves. The room is for the usage of the student only. Student’s family and friends cannot stay at student dormitory.

3. Students may use canteens on campus with prepaid meal cards.

VI - Contact Information

Contact: Ms. Liu Anqi
Tel: 0086-10-6577-9359
Fax: 0086-10-6578-3578
E-mail: anqiliu19867@126.com
Website: http://sie.cuc.edu.cn
Address: International Students’ Office
School of International Education
Communication University of China
Room 102, Building 30,
No. 1 Dingfuzhuang East Street, Chaoyang District
Beijing 100024
People's Republic of China
发展中国家国际传播硕士项目研究生 申请表

COMMUNICATION UNIVERSITY OF CHINA
INTERNATIONAL MASTR OF INTERNATIONAL COMMUNICATION
APPLICATION FORM

请用英文或中文填写此表/Please complete the form in English or in Chinese.

申请班次 Class:

- “国际传播”班 International Communication Class
- “数字媒体与网络工程”班 Digital Media and Networking Class

1. 基本情况/Personal Information

<table>
<thead>
<tr>
<th>姓名 Name</th>
<th>护照名 Passport Name</th>
<th>姓/Surname：</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>名/Given name：</td>
<td></td>
</tr>
<tr>
<td>中文姓名</td>
<td>照片 Photo</td>
<td></td>
</tr>
<tr>
<td>Chinese Name</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

性别/Gender | 国籍/Nationality | 已婚/Married： □ 未婚/Single： □

护照号码/Passport No. | 有效期限/Valid Until 年/Yr.  月/Mon.  日/Date

出生日期  年  月  日 | 出生地  国家  城市

Date of Birth  Month/Year  Location  Country  City

宗教信仰/Religion： | 母语/Native Language：

所在机构/Employer：

工作地点/Location：

职务/Position：


2. Education/Education

2.1 Highest Diploma

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major/Subject</td>
<td>Degree Obtained</td>
</tr>
<tr>
<td>Years Attended (from/to)</td>
<td>Teaching Language</td>
</tr>
</tbody>
</table>

2.2 Other Diploma, if applicable

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<td>Years Attended (from/to)</td>
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<tr>
<td>Years Attended (from/to)</td>
<td>Teaching Language</td>
</tr>
</tbody>
</table>

3. Employment

<table>
<thead>
<tr>
<th>Employer</th>
<th>Time (from/to)</th>
<th>Obligations</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
</tbody>
</table>
4. 语言能力/Language Proficiency

4.1 英语/English：很好/Excellent：□ 好/Good：□ 较好/Fair：□ 差/Poor：□ 不会/None：□

4.2 我的英语水平可以用英语学习/I can be taught in English：是/Yes□ 否/No □

5. 亲属情况/Family Members

<table>
<thead>
<tr>
<th>姓名/Name</th>
<th>年龄/Age</th>
<th>职业/Occupation</th>
<th>联系电话/Tel</th>
<th>电子邮箱/E-mail</th>
</tr>
</thead>
<tbody>
<tr>
<td>配偶</td>
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<tr>
<td>Spouse</td>
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<td>父亲</td>
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<tr>
<td>母亲</td>
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<tr>
<td>Mother</td>
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<tr>
<td>子女</td>
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<tr>
<td>Children</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

6. 曾发表的作品和论文/Publications
Please submit the following documents with the application form:

(1) Diploma Highest Education

(2) Official Transcript of Highest Education

(3) Personal Statement

(4) Two Letters of Recommendation

(5) Photocopy of Passport

(6) For applicants whose mother tongue is non-English, they must provide TOEFL scores.
English proficiency test results for applicant whose native language, official language, working language and instruction language for education are not English.

Application materials should be in Chinese or English. Otherwise notarized translations to Chinese or English are required.

All application materials will not be returned.

Only applicants recommended by the Embassy of the People’s Republic of China will be considered and admitted.

I hereby affirm that

1. All the information and materials I provided above are true and correct;

2. I shall abide by the laws and decrees of the Chinese government and the rules and regulations of university, and will not participate in any activities in China which are deemed to be adverse to the social order of China and are inappropriate to the capacity as a student.

Applicant’s Signature ___________________________ Date ___________________________
International Master of Business Administration - IMBA 2014
Emerging Markets Institute (EMI)
Beijing Normal University

Part I. Program Introduction ...................................................... 7
  1. Program objectives .......................................................... 7
  2. Teaching methods .......................................................... 7
  3. Major topics ................................................................. 7
  4. Courses ........................................................................ 7
  5. Semesters ..................................................................... 8
  6. Master’s thesis ................................................................. 8
  7. Degree-granting .............................................................. 9

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  2. Application procedures ..................................................... 9
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  5. Eligibility .................................................................... 10
  6. Registration/Orientation .................................................. 10
  7. Contact Information ....................................................... 10
Part I. Program Introduction

The International Master of Business Administration (IMBA) program is a one-year English program offered by the Emerging Markets Institute (EMI) of Beijing Normal University (BNU). This program is specially designed for senior government officials from developing countries. The aims of the program are:

- to enhance their abilities of economic management and analysis;
- to deepen their understanding of the international economic system, especially economic policies and development models for emerging markets; and
- to improve economic cooperation between China and developing countries.

Beijing Normal University is one of China’s top research universities. The main campus is located in the center of Beijing, with easy public transportation access. There are currently nearly 25,000 full-time students, of whom about 13,000 are graduate students. Its libraries have a collection of more than 4.2 million books. The university has established international exchange programs with more than 50 universities, including ones in the United States, the United Kingdom, Canada, Japan, and South Korea, among others. Every year, about 2,000 students from more than 90 countries study at BNU, with 74% seeking degrees.

In 2014, the IMBA program will select 35 students from 21 developing countries. BNU has selected a group of professors with rich teaching and research experience to provide high-quality instruction. They have studied and taught at world-class universities, such as Harvard University (US), the University of Chicago (US), the University of Cambridge (UK), Australian National University, the University of Cologne (Germany) and Tilburg University (the Netherlands). In addition, some of the teachers have worked in international organisations such as the World Bank and the IMF.

1. Program objectives

The main objective of the IMBA program is to address the need for economic reform, restructuring and development in developing countries by:

(1) Training senior officials in business administration and economic policy analysis;
(2) Promoting economic development and cooperation in trade and investment among developing countries; and
(3) Enhancing the trainees’ understanding of China and its economic development and promoting economic cooperation between China and developing countries.

2. Teaching methods

All courses are taught in English. Teaching will consist of classroom lectures, group discussions, case studies and field surveys, among other methods.

3. Major topics

(1) Economic development models, strategies and policies in developing countries
(2) Finance, trade and investment in developing countries
(3) Industrial development in developing countries
(4) Opportunities and challenges of economic development in emerging markets
(5) Regional economic development and cooperation among developing countries

4. Courses
The IMBA trainees must obtain at least 30 credits in one year: 27 for required courses and at least 3 for electives.

<table>
<thead>
<tr>
<th>Category</th>
<th>Course Title</th>
<th>Instructor</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall Semester</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Principles of Economics</td>
<td></td>
<td>Mo Chen</td>
<td>3</td>
</tr>
<tr>
<td>Emerging Market Economics</td>
<td>Qin Tu, Claudio Loser, Jose Faigenbaum, Manu Bhaskaran</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Chinese (Basic)</td>
<td></td>
<td>Shuyuan Ru, Xiaohan Jia</td>
<td>3</td>
</tr>
<tr>
<td>International Trade and Investment</td>
<td></td>
<td>Pompeo Della Posta</td>
<td>2</td>
</tr>
<tr>
<td>Development Theories</td>
<td></td>
<td>Miguel Salazar</td>
<td>2</td>
</tr>
<tr>
<td>Thesis Design and Writing</td>
<td></td>
<td>Biliang Hu</td>
<td>2</td>
</tr>
<tr>
<td><strong>Spring Semester</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>International Monetary Economics</td>
<td>Haoran Pan</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Contemporary Developments in China</td>
<td>Xinsong Wang, Biliang Hu</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Statistics</td>
<td></td>
<td>Yexin Zhou</td>
<td>2</td>
</tr>
<tr>
<td>Social Market Economy</td>
<td></td>
<td>Stefan Collignon</td>
<td>2</td>
</tr>
<tr>
<td>Cross-cultural Management</td>
<td>Carsten Herrmann-Pillath, Sigrun Caspary</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td><strong>Selective</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Doing Business in China</td>
<td>Steven Xu, Biliang Hu &amp; others (Fall)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Chinese (Advanced)</td>
<td></td>
<td>Shuyuan Ru, Xiaohan Jia (Spring)</td>
<td>3</td>
</tr>
</tbody>
</table>

5. Semesters
Full semester: Registration on September 8, 2014;
Spring semester: Registration on February 27, 2015.
The trainees are required to pass all courses and a master's thesis before the end of the program; they also must pass a thesis defense.

6. Master's thesis
Each trainee should write a thesis based on the course materials, with reference to specific problems in economic development, mainly focusing on his or her home country. The thesis may be an academic research paper, or a high quality case study, or policy analysis. The content of the thesis should demonstrate an ability to apply economic theories, methods and techniques to solve practical problems. The Emerging Markets Institute (EMI) will assign teachers to supervise theses preparation based on the topic. All theses must be written in English, and the defense will also be conducted in English in China.
7. Degree-granting
When a trainee has completed 30 credits with satisfactory grades and passes the thesis defense, Beijing Normal University will grant the trainee a master's degree.

**Part II. How to apply**

1. Application requirements
   Applicants should:
   (1) Be in compliance with the laws and regulations of the People's Republic of China (PRC) and the rules of Beijing Normal University, and show proper respect for Chinese customs;
   (2) Be of non-Chinese nationality, holding valid foreign passport;
   (3) Hold a Bachelor's degree;
   (4) Have a TOEFL score above 560 (paper-based) or 220 (computer-based), or a new TOEFL score higher than 85, or IELTS higher than 6.0, or other valid English language ability certificates. Native English speakers, or holders of Bachelor's degrees from institutions where the language of instruction is solely in English, do not need to provide English test scores;
   (5) Have more than 3 years of economic management-related work experiences, and should normally be younger than 40 years old;
   (6) Be government officials with position of division chiefs, department directors, or senior level-managers of equivalent or higher rank;
   (7) Be healthy, capable of studying, and not carrying diseases which are classified as "prohibited entry into China" under Chinese laws and regulations; and
   (8) Recommended by the Chinese Embassies in their countries.

2. Application procedures
   (1) Filling in the electronic version of *International Master of Business Administration (IMBA) application form*, printing it and signing it;
   (2) Sending electronic copies of all application materials to the Emerging Markets Institute of Beijing Normal University at emi@bnu.edu.cn; and
   (3) If accepted, the applicant must submit in person the paper copies of all application materials to the Emerging Markets Institute of Beijing Normal University.

3. Application materials required
   Please read the following carefully and prepare the application materials as required. If the application materials are incomplete, the application will not be processed.

<table>
<thead>
<tr>
<th>Application materials</th>
<th>Requirements</th>
<th>Originals</th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Application form</td>
<td>Fill in all information in the electronic version of the <em>International Master of Business Administration (IMBA) application form</em>, print out a paper version of the form, then sign and date it. Attach a passport photo to the form.</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2 Diploma or degree certificates</td>
<td>Diploma or degree certificates must be originals or notarized copies, in Chinese or in English.</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>3 Transcripts</td>
<td>Official transcripts must be originals or notarized copies, in Chinese or in English.</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>
4. Personal statement
State your academic background, work experiences, work achievements, study and research plans in China, and your career goals after graduation. (No less than 1500 words.)

5. Resume

6. Letters of recommendation
Two letters of recommendation from university professors, senior officials in the native country’s government or senior managers in business.

7. English proficiency certificate
If your native language is not English and the language of instruction of your undergraduate institution is not English, please submit an English proficiency certificate (TOEFL, IELTS, etc.).

8. Copies of valid passport
Must be valid through the expected date of graduation. The passport you hold at the time of entry to China and matriculation must be the same as these photocopies.

9. Photos
One should be attached to the application form with two recent passport photos.

NOTE: The original application materials must be provided in English or Chinese. If you can not provide the original materials, you must provide notarized copies, translated into English or Chinese. None of the application materials will be returned.

4. Deadline
The deadline of submitting application materials is May 31, 2014.
Letters of Acceptance will be sent in early July 2014.

5. Eligibility
Emerging Markets Institute of Beijing Normal University will check the eligibility of the applicants according to relevant regulations.

6. Registration/Orientation
Registration/orientation will be in early September 2014, the specific time will be stated in the admissions letter.

7. Contact Information
Phone: +86-10-58804258
Fax: +86-10-58804256
E-mail: emi@bnu.edu.cn
URL: emi.bnu.edu.cn
Address:
Room 1728,
New Library Building (Hou Zhulou)
Beijing Normal University
No 19, Xin Jie Kou Wai Street
Beijing 100875
China
### 1. 基本情況/Personal Information

<table>
<thead>
<tr>
<th>姓名/Name</th>
<th>护照用名/Family Name：</th>
<th>照片/Photo</th>
<th>护照号码/Passport No.：</th>
</tr>
</thead>
<tbody>
<tr>
<td>中文姓名/Chinese Name：</td>
<td>名/Given Name：</td>
<td>有效日期/Valid Until ____年/yr. ____月/Mon. ____日/Day</td>
<td></td>
</tr>
<tr>
<td>性别/Gender：</td>
<td>国籍/Nationality：</td>
<td>已婚/Married: □ 未婚/Single: □</td>
<td></td>
</tr>
<tr>
<td>出生日期/Date of Birth:</td>
<td>地址/Place of Birth:</td>
<td>国家/Country 城市/City</td>
<td></td>
</tr>
<tr>
<td>宗教信仰/Religion：</td>
<td>母语/Native Language：</td>
<td></td>
<td></td>
</tr>
<tr>
<td>目前工作情况/Current Employment</td>
<td>所在机构/Employer：</td>
<td>地址/Location：</td>
<td></td>
</tr>
<tr>
<td>职业/Occupation：</td>
<td>职务/Position：</td>
<td></td>
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<tr>
<td>电话/Tel：</td>
<td>传真/Fax：</td>
<td>电子邮箱/E-mail：</td>
<td></td>
</tr>
</tbody>
</table>

### 2. 教育背景/Educational Background (from tertiary education)

#### 2.1 Highest Diploma

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major/Subject</td>
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#### 2.2 Other Diploma，if applicable
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</tr>
<tr>
<td>Years Attended (from/to)</td>
<td>Teaching Language</td>
</tr>
</tbody>
</table>

### 3. 工作经历/Employment Record

<table>
<thead>
<tr>
<th>所在机构</th>
<th>起止日期</th>
<th>从事工作</th>
<th>职务</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer</td>
<td>Time (from/to)</td>
<td>Work Engaged</td>
<td>Position Held</td>
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</tr>
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</table>

### 4. 语言能力/Language Proficiency

4.1 英语/English:  好/Excellent  □ 好/Good  □ 较好/Fair  □ 差/Poor  □ 不会/None  □

4.2 我的英语水平可以用英文学习 /I can be taught in English: 是/Yes  □ 否/No  □

4.3 可提供的证明英文水平的材料: Documents which can show your English level:  

__________________________________________  

__________________________________________  

### 5. 亲属情况/Family Members

<table>
<thead>
<tr>
<th>姓名/Name</th>
<th>年龄/Age</th>
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<tr>
<td>Mother</td>
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</tr>
</tbody>
</table>

### 6. 曾发表的作品和论文/Publications and Thesis
Please submit the following documents with the application form:

1. Four recent photos of passport size. One photo should be stuck on the application form.
2. A formal degree certificate of your highest education (notarized photocopy)
3. Academic transcript of your highest education (original or notarized photocopy)
4. Personal statement in English. Please make a detailed statement from the perspectives of your academic background, work/research experience and achievements, research proposal, future career plans and intentions, etc.
5. CV (in English)
6. Two letters of recommendation (original in English or in Chinese)
7. One photocopy of your passport
8. Photocopies of English language proficiency test results (For applicants whose native language, official language and instruction media of tertiary education are not English, evidence of English proficiency must be demonstrated by a minimum TOEFL or IELTS test score; a GRE score is desirable but not required.)

Note: The documents provided should be the original documents in English or in Chinese; otherwise notarized translations in English or in Chinese are required.

All the application materials will not be returned whether the applicant is accepted or not.

Only applicants recommended by the Embassy of the People's Republic of China will be considered and admitted.
申请人保证/ I hereby affirm that:

(1) 上述各项中所列的情况和材料是真实无误的； All the information and materials I provided above are true and correct;

(2) 在校学习期间遵守中国的法律法规和学校的规章制度，不从事任何危害中国社会秩序的、与本人来华学习身份不符合的活动。 I shall abide by Chinese laws, decrees and rules, regulations of university, and will not participate in any activity in China which is deemed to be adverse to the social order of China and are inappropriate to the capacity as a student.

申请人签字/Signature: ____________________________

日期/Date: ____________________________

（无申请人签名，申请无效/ The application is invalid without the applicant's signature.)
2014 Enrollment Guide for IEMBA in UIBE

Introduction to UIBE

The University of International Business and Economics (UIBE), situated in the northeast of Beijing, was founded in 1951. UIBE is a national key university under the leadership of the Ministry of Education and the Ministry of Commerce, and is one of the most important institutes for talents' training and scientific research on Chinese economic and business development.

UIBE pursues to be an outstanding national university and a prestigious international university with its distinct characteristics. After sixty years’ development, UIBE has
already become a multi-disciplinary university specialized in the fields of economics, management, liberal arts, law and science, and competitive in the subjects such as international trade, international law, finance, business management and foreign languages. At present, UIBE offers nearly 40 majors to overseas students of bachelor, master and doctoral study. Among them, more than 20 majors are offered entirely in English.

With a galaxy of talents, UIBE attracts the best minds and brings up famous personnel generation after generation. Most professors have overseas experiences and strong abilities of teaching and researching, which enable them to rank among the National Talent Cultivation Project.

UIBE has a total enrollment of over 16,000 full-time students including more than 3,000 international students from 126 countries. As always, UIBE students are widely welcomed by society for their sound professional knowledge and skills, strong linguistic ability, active thinking and rich practical experience. UIBE graduates have been mainly employed in governmental institutions, financial sectors, multinational corporations, large-scale foreign trade corporations and commercial institutions stationed abroad.

UIBE warmly welcomes all outstanding international candidates who are willing to undertake international economic and trade intercourse as well as cross-culture communication and thereby make contributions to the global economic development and the world peace.

□ IEMBA Program

1. Training Objective:
This program is for senior managers and business officials who are experienced in business administration. It aims to develop senior international managers with innovation ability, international vision and inter-cultural communication skills and keep them well informed with both transnational business models and Chinese commercial environment. Through this program, students can improve both their knowledge-integrating ability and decision-making and executive capacity.

2. Training mode:
1) Class Teaching: Considering the particularity of the composition of participants, IEMBA program adopts lectures, case studies, speeches, tutoring and other forms of flexible and diverse teaching methods;

2) Business Visits: To enhance participants' understanding of the Chinese business environment, IEMBA program provides regular arrangements for trainees to visit Development Zone, enterprises, rural suburbs of Beijing and government departments and invites local officials and business executives to hold seminars with the participants;

3) Cultural Experience: In addition to a monthly trip to rural suburbs of Beijing, IEMBA program also plans arrangements and study tours for participants to go out of the capital to experience Chinese culture.
4) Degree Granted: Program participants who acquire 21 compulsory credits, 9 elective credits and four business visits credits will be granted a MBA degree by UIBE.

□ Academic structure and Teaching Language

1. Academic structure: one year. Combined with practical teaching experiences of many years of English graduate programs for Foreign Students of our university, the program adopts “two big, one small” -- a total of three semesters -- training model and offers rolling admissions in spring and autumn. The detailed schedule for 2014 Fall Semester:

   Fall semester: early September - the end of December (14 weeks)
   Spring Semester: late February - the end of May (14 weeks)
   Interterm: early June - mid July (a total of six weeks, including two weeks of business visits)

2. Teaching Language: English.

□ Admission requirements, Application period, Application materials and Registration Time

1. Admission Requirements: Applicants participated in this program are required to be officials of division level and above with a bachelor’s degree (or equivalent qualification) or Middle and senior management staff who engaged in the domestic operation or management and international economic cooperation. Non-native English speaking Applicants must have English proficiency equivalent to IELTS 6.0 or TOEFL (IBT) 86 and above level.

2. Application Period
2014 Fall Semester: April 1 – June 30
Please visit the Online Registration System of UIBE (login www.uibe.cn, click the Apply Online to enter the Online Registration System).

☆ Special Reminder: While making the online application, applicants shall mark Ministry of Commerce of China in the “Referees (if any)” blank please.

3. Application Materials
(Documents can be prepared in either Chinese or English, the application materials will not be returned to candidates whether they are accepted or not.)
• UIBE application form (Apply online)
• A copy of highest diploma and transcripts
• A copy of guarantor’s passport or ID
• Applicants under 18 need to submit notarized guardianship certificate.
• A copy of candidate’s passport or other identification
• Two recent passport photos, white background, no hat
• A copy of TOEFL 90 above or IELTS 6.0 above or official letter of English proficiency, or passing the telephone test by UIBE faculty
4. Registration Time: For the time of registration and course opening, please refer to UIBE website (www.uibe.cn).

V Course Arrangement

1. Compulsory Courses

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Credit</th>
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<tbody>
<tr>
<td>Managerial Economics</td>
<td>3</td>
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<tr>
<td>Management and Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>3</td>
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<tr>
<td>Advanced Corporate Finance</td>
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<tr>
<td>Strategic Management</td>
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<tr>
<td>International Business Management</td>
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</table>

2. Business Research

<table>
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<tr>
<td>Marketing Research</td>
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3. Elective Courses

<table>
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<tr>
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<th>Credit</th>
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<tbody>
<tr>
<td>Chinese Economic and Business Systems I</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Economic and Business Systems II</td>
<td>3</td>
</tr>
<tr>
<td>Transnational Corporation Management</td>
<td>3</td>
</tr>
<tr>
<td>Chinese Traditional Culture and Leadership Behavior</td>
<td>3</td>
</tr>
<tr>
<td>China in the Global Economy</td>
<td>3</td>
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<tr>
<td>Experimental Study of Global Culture</td>
<td>3</td>
</tr>
<tr>
<td>Intercultural Business Communication in China</td>
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<tr>
<td>Human Resources Management</td>
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<td>Marketing in China</td>
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<tr>
<td>Chinese Business Ethics</td>
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<tr>
<td>General Outline of China</td>
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<tr>
<td>China's Culture and Society</td>
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<td>The Great Chinese Revolution</td>
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<td>Environmental Protection in China</td>
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<td>International Trade and Foreign Investment in China</td>
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<tr>
<td>Business Culture &amp;Consumer Behavior</td>
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<tr>
<td>Case study of international corporations marketing strategies in China</td>
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<tr>
<td>Chinese Economic and Social Developments and Problems</td>
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<tr>
<td>Chinese Foreign Economic Relations</td>
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<tr>
<td>China's Capital Market: Growing Opportunities</td>
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<tr>
<td>Entrepreneurship: Business Opportunities in China</td>
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</tr>
<tr>
<td>Course Title</td>
<td>Credits</td>
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<tr>
<td>-------------------------------------------------------------------</td>
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</tr>
<tr>
<td>International Finance: System, Market and Investment Opportunities</td>
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</tr>
<tr>
<td>China’s Economic Transition, Structural Change and Business Cycle</td>
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</tr>
<tr>
<td>China’s Agricultural and Urban Economy</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Strategy and Business Model</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Governance in China</td>
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</tr>
<tr>
<td>Business Chinese</td>
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</tr>
</tbody>
</table>
重要日期：

- 提交申请材料截止日期：2014 年 5 月 31 日
- 录取通知书发放日期：2014 年 6 月 20 日左右
- 新生注册日期：2014 年 9 月

四、联系方式

联系人：黎芳琴 黄涵梓
邮递地址：中国广州市新港西路 135 号中山大学外国留学生办公室
邮编：510275
电话：(0086) 20-8411 0819/8403 6465
传真：(0086) 20-8411 5621
电子邮箱：soecshhz@mail.sysu.edu.cn; lihongqian@mail.sysu.edu.cn
网址：http://sg.sysu.edu.cn

MASTER OF PUBLIC ADMINISTRATION IN CHINESE
GOVERNANCE FOR DEVELOPING COUNTRIES
I-Program Description

II-Program Structure

III-Application and Admissions

IV-Contact Information

MASTER OF PUBLIC ADMINISTRATION IN CHINESE
GOVERNANCE FOR DEVELOPING COUNTRIES

Part I - Program Description

Being one of the leading best ranked universities in the People's Republic of China (PRC), Sun Yat-sen University (SYSU) is a comprehensive multi-disciplinary university, including the humanities, social sciences, natural sciences, technical sciences, medical sciences, pharmacology, and management science. The School of Government (SOG) is one of the leading centers for teaching studying and research in
public administration, political science, social policy and land resources management in PRC. SOG has a Department of Political Science and a Department of Public Administration as well as research centers and institutes related to these two fields, among which the Center for Public Administration Research is the sole research base in Public Administration designated by the Ministry of Education with distinguished professors in the related field in PRC.

Beginning in Fall 2011, SYSU has offered a one-year full time Master of Public Administration in Chinese Governance for Developing Countries (MPA-CG) program in English. This program is specially designed for government sponsored students from developing countries with diverse backgrounds and shared interest in improving quality in state governance in their own countries. Students are expected to be the social elites from developing countries, including civil servants, senior executives of corporate or nonprofit organizations, etc. The program focuses on development-oriented public administration and Chinese approaches of Governance.

This program applies multidisciplinary perspectives emphasizing both theoretical and methodological training to improve the understanding of the origin, development, and approaches of Chinese governance. Our highly interactive and collaborative courses combine lectures, seminars, case-studies and fieldwork. Graduates of the program will be distinguished by solid policy analysis skills and strong leadership in dealing with a variety of governance issues grounded in a comparative perspective.

**Part II – Program Structure**

**Courses**

The MPA-CG program consists of 3 semesters of full-time academic work, including 6 core courses with 3 credits each; and no less than 4 electives with 3 credits each. All courses are taught in English by SOG’s experienced faculties.

1. **Six Core Courses (18 credits)**
   - Theories and Models for Governance: A Global Perspective and Chinese Approaches
   - History, Culture and Economic Development
   - Chinese Politics and Government
   - Public Administration in China
2. Elective Courses (select a minimum of 6 from the following 9 courses, 18 credits)
   - Chinese Government Innovation, Corporate Development and the Market Economy
   - Research Design
   - Public Budgeting and Finance
   - Human Resource Management in Chinese Public Sector
   - Social Policy and Social Development in China
   - Urban Management in Contemporary China
   - Social Organizations and Social Management in China
   - Leadership and Strategic Management of Chinese Public Sector
   - Government Performance Measurement in China

Fieldwork
During the academic classroom studies, each student will have a chance to conduct field work to study the real world operation of Chinese public agencies or non-government organizations. SOG will arrange fieldwork for all students and each student will write theses with special topics based on the field work as well as the final graduation thesis.

Thesis (4 credits)
In order to obtain an MPA degree, students must write a thesis and successfully defend their thesis orally. The thesis is expected to combine theoretical perspectives and empirical analytical skills. A comparative analysis is preferred, but not required.

Part III-Application and Admissions

Enrollment Plan:
This program plans to enroll 30 students for each academic year.

Admission Requirements:
Applicants are expected to:
   - From developing countries, government officials at or above director level, academic institution leaders above director level in colleges or departments or administrators at equivalent level.
Hold a bachelor’s degree or equivalent qualification.
Have a minimum of three years working experience in relevant fields, not more than 45 years old.
Native English speakers or non-native English speakers with evidence of fluency in English demonstrated by a minimum TOEFL or IELTS test score; a GRE score is desirable but not required.

Important Dates:
Deadline of Application Materials submission: 31th, May 2014
Admission Notice Issued: around 20th, June 2014
Registration Date: September 2014

Part IV - Contact Information
Contact Person: Hanzi Huang  Fangqin Li (Nora)
Mail Address: Office for International Students' Affairs
              Sun Yat-sen University 135 Xingangxi Road, Guangzhou, 510275
              P.R. China
Tel: (0086) 20-8411 0819/ 84036465
Fax: (0086) 20-8411 5621
Email: sooeshzh@mail.sysu.edu.cn; lifangq3@mail.sysu.edu.cn
Website: http://sg.sysu.edu.cn

发展中国家公共管理硕士项目研究生申请表

Master of Public Administration (Chinese Governance)
Application Form

- 请用英文或中文填写此表/Please complete the form in English or in Chinese (upper case).
- 请用黑色或蓝色签字笔填写此表/Please complete the form in marker pens.
- 请填好此表后，打印并签上名字和日期/Please fill out the form, print it out and then sign on it.

1. 基本情况/Personal Information
中山大学公共管理学硕士（中国治理方向）

<table>
<thead>
<tr>
<th>姓名</th>
<th>Passport Name</th>
<th>家族姓名</th>
<th>照片</th>
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</thead>
<tbody>
<tr>
<td>Name</td>
<td>Family name</td>
<td>Given name</td>
<td>Photo</td>
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<table>
<thead>
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<th>中文姓名</th>
<th>Chinese Name</th>
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<th>已婚/Married： □ 未婚/Single： □</th>
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<th>出生日期</th>
<th>出生国家</th>
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<th>宗教信仰/Religion</th>
<th>母语/Native Language</th>
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<tr>
<th>目前工作情况/Current Employment</th>
<th>所在机构/Employer</th>
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<th>职业/Occupation</th>
<th>职务/Position</th>
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<thead>
<tr>
<th>电话/Tel</th>
<th>传真/Fax</th>
<th>电子邮箱/E-mail</th>
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永久通讯地址/Permanent Address

### 2. 教育背景/Educational Background (from tertiary education)

#### 2.1 Highest Diploma

<table>
<thead>
<tr>
<th>Name of School</th>
<th>School Location</th>
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<thead>
<tr>
<th>Major/Subject</th>
<th>Degree Obtained</th>
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<tr>
<th>Years Attended (from/to)</th>
<th>Teaching Language</th>
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#### 2.2 Other Diploma, if applicable

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<th>Name of School</th>
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#### 2.3 Other Diploma, if applicable

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中山大学公共管理学硕士（中国治理方向）

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<tr>
<th>Years Attended (from/to)</th>
<th>Teaching Language</th>
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3. 工作经历/Employment Record

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<tr>
<th>所在机构/Employer</th>
<th>起止日期 (from/to)</th>
<th>从事工作 Work Engaged</th>
<th>职务 Position Held</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

4. 语言能力/Language Proficiency

4.1 英语/English：很好/Excellent：□ 好/Good：□ 较好/Fair：□ 差/Poor：□ 不会/None：□

4.2 我的英语水平可以用英语学习 / I can be taught in English：是/Yes：□ 否/No：□

4.3 可提供的证明英文水平的材料：Documents which can show your English level：

5. 亲属情况/Family Members

<table>
<thead>
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<th>姓名/Name</th>
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<th>职业/Occupation</th>
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<tr>
<td>父亲 Father</td>
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<tr>
<td>母亲 Mother</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

11/13
6. 曾发表的作品和论文/Publications and Thesis

申请人在递交申请表的同时，请提交以下材料/ Please submit the following documents with the application form:

1. 照片：三张本人近期护照照片，其中一张粘贴于申请表。/ Three recent photos of passport size. One photo should be stuck on the application form.
2. 最高学历证明/A formal degree certificate of your highest education (notarized photocopy)
3. 学习成绩单/ Academic transcript of your highest education (original or notarized photocopy)
4. 个人陈述/Personal statement (in English)
5. 两封推荐信(原件)/Two letters of recommendation (original in English or in Chinese)
6. 护照复印件/One photocopy of your passport
7. 英语水平考试成绩单复印件（母语、官方语言和大学授课语言皆非英语的申请人需提供英语水平证明材料）/Photocopies of English language proficiency test results (For applicants whose native language, official language and instruction media of tertiary education are not English, evidence of English proficiency must be demonstrated by a minimum TOEFL or IELTS test score; a GRE score is desirable but not required.)

注：上述申请材料需提交英文或中文原件，或经公证的英文或中文译文。

The documents provided should be the original documents in English or in Chinese;
otherwise notarized translations in English or in Chinese are required.

All the application materials will not be returned whether the applicant is accepted or not.

Only applicants recommended by the Embassy of the People's Republic of China will be considered and admitted.

(1) All the information and materials I provided above are true and correct;
(2) I shall abide by the laws and decrees of the Chinese government and the rules and regulations of university, and will not participate in any activities in China which are deemed to be adverse to the social order of China and are inappropriate to the capacity as a student.

(无申请人签名，申请无效/ The application is invalid without the applicant's signature.)