



Academic Education Programs Sponsored by the Ministry of  
Commerce of People's Republic of China

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# Jilin University

## 2026 Master Program in Public Diplomacy

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**February, 2026**

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## **1. Program Overview**

### **1.1 Basic Information**

#### **1.1.1 Introduction**

Academic Education Programs sponsored by the Ministry of Commerce of People's Republic of China were initiated in 2008 with funds from the Chinese government's foreign aid. It is specifically designed to cultivate high-end economic and trade officials and management talents for recipient countries. The programs are committed to nurturing high-level, versatile, and applied talents in fields such as politics, economics and trade, diplomacy, agriculture, science, education, culture, health, energy and transportation, and public administration. It provides intellectual support for promoting the economic and social development of recipient countries. The programs include one-year master's degree programs, two-year master's degree programs, and four-year doctoral degree programs. The programs mainly fund in-service government officials, researchers from academic institutions, and senior managers in related fields from recipient countries to pursue master's and doctoral degrees in China entirely in English. Due to the short duration of the programs, students are required to have obtained a bachelor's degree beforehand and possess certain work experience in the corresponding field, so as to timely and fully understand the teaching and learning content. Students are also required to be in good health condition to adapt to high-intensity learning and ultimately obtain their degrees.

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These programs are playing an increasingly significant role in the economic and trade cooperation and development between the trainees' home countries and China, and has received high attention from the governments of those countries.

The Master program in Public Diplomacy at Jilin University aims to cultivate practical talents who master the basic theories and research methods of public diplomacy, international relations, diplomacy, public relations, communication studies, and other related disciplines, keep up with the trends of globalization and informatization, and are familiar with the basic development trajectory of public diplomacy in various countries around the world. These talents are capable of carrying out public diplomacy activities in various fields such as government, civil society, and enterprises, as well as engaging in academic research on public diplomacy theory.

### **1.1.2 Prospective Students**

The Master Program in Public Diplomacy primarily recruits government officials from developing countries, as well as department and division-level officials engaged in fields such as media, culture, education, and people-to-people diplomacy.

### **1.1.3 Educational Objectives**

The Master Program in Public Diplomacy cultivates high-level, versatile, and applied talents in fields such as politics, economics and trade, diplomacy, agriculture, science, education, culture and health, energy and transportation, and public administration. Utilize multidisciplinary perspectives, theories, and methods to cultivate students, enabling them to firmly grasp the theory and practice of

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public diplomacy. Students trained through this program should possess a broad foundation in the discipline and systematic professional knowledge, with certain scientific research capabilities and preliminary practical work abilities, and will be able to play a leading role in public diplomacy practice.

### **1.1.4 Admission Plan**

In 2026, the Master's Program in Public Diplomacy program plans to enroll 20 students, who will be taught entirely in English. The major is **International Relations**, with a **one-year** study duration. Upon completing the required credits and submitting a thesis, students will be awarded the degree of **Master of Laws in International Relations** after passing the thesis defense.

### **1.1.5 Financial Support**

Please contact the Embassy for more information.

## **1.2 About Jilin University**

### **1.2.1 Introduction of Jilin University**

Jilin University is a national key comprehensive university under the direct administration of Ministry of Education in China. It was founded in 1946, and is granted as one of the national "Project 211" "Project 985" and the first batch of "Double World-class Initiative" universities.

Jilin University is located in Changchun, Jilin Province and has 7 campuses in six districts. It offers a wide range of disciplines, covering 48 schools/colleges in nine faculties, namely, Faculty of Arts and Humanities, Social Sciences, Sciences, Engineering, Information Sciences, Earth Sciences, Medical Sciences, Agriculture

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and Interdisciplinary Studies. The ESI ranking of 20 disciplines (fields) is in the top 1% in the world, of which 5 disciplines are ranked in the top 1‰ in the world, 1 discipline is ranked in the top 1‰‰ in the world.

Jilin University has a faculty with 6,279 full-time teaching staff, 2,533 professors included. There are currently 76,142 enrolled students.

Jilin University has established cooperative relations with 317 universities and research institutions in 45 countries and regions, and has also built 50 Sino-foreign cooperation platforms with universities and research institutions in 19 countries.

### **1.2.2 About School of International and Public Affairs (SIPA)**

In order to solidly promote public diplomacy and cultural exchanges, Jilin University established the School of International and Public Affairs at the end of 2012. The school aims to cultivate a large number of new specialized talents with an international perspective, proficient in communication and dialogue, and well-versed in the basic forms of world economics, politics, and multiculturalism for the era of public diplomacy.

Based on the fully English-taught major of “Contemporary International Relations Research” undertaken by Jilin University since 2006, the School of International and Public Affairs has assembled a faculty team primarily focused on international relations, while also encompassing fields such as international relations, public diplomacy, Chinese studies, environmental governance, and

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international law. The school offers undergraduate and master's degree programs in diplomacy. The school strives to create a platform for multi-ethnic and multicultural exchange and dialogue, promote academic research in the fields of public diplomacy, Chinese studies, and international relations, and cultivate a group of civilized envoys and communication experts for the new era.

### **1.2.3 Living Environment and Conditions**

Changchun City is the capital of Jilin Province, with a temperate continental humid climate, distinct four seasons, long and cold winters, and comfortable and cool summers. Spring is windy and dry, with low temperatures; Summer is mild and pleasant, with an average temperature of about 23.5 °C; In autumn, the sky is clear and the temperature is moderate; Winter is extremely cold, with an average temperature of -15 °C to -5 °C.

Dressing advice: In spring and autumn, windbreakers and jackets are the main choices. In summer, they are lightweight and breathable. In winter, warm equipment such as down jackets and thick cotton pants are needed.

Jilin University is equipped with two international student dormitories, namely the Friendship Guesthouse and the Hexie Jiayuan. One student per dorm. Specific information is as follows:

Name	Address	Price	Facilities
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Friendship Guesthouse	No. 1505, Xiuzheng Road, Changchun City	30-50 yuan/person/day (prices may vary slightly depending on room size and facilities)	private bathroom public self-study room public kitchen laundry room
Hexie Jiayuan	100 meters west of No. 263 Ruipeng Road, Changchun City	900 yuan/person/month	private bathroom, private kitchen facilities, etc.

### 1.3 Education Plan

#### 1.3.1 Course Arrangements

Category	Course Title	Credits
Public Compulsory	Chinese Language	3
Public Compulsory	Introduction to China	3
Public Optional	China and the World	1
Major Compulsory	Theory and Practice of Public Diplomacy	3
Major Compulsory	Introduction of International Relations	2
Major Compulsory	Academic Writing Guide	1
Major Optional	International Economic Cooperation	2

#### 1.3.2 Course Content Introduction

##### (1) Chinese Language

This course is designed specifically for beginners, with easy to understand content that focuses on Chinese phonetics, characters, basic vocabulary, and simple grammar. It helps students master standard Mandarin pronunciation, commonly used Chinese character

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writing, and daily communication sentence structures. The teaching pace is gentle, emphasizing comprehensive training in listening, speaking, reading, and writing, accompanied by a large number of example sentences and exercises to reduce comprehension difficulty. Through systematic learning, students can solidify their foundation in Chinese language, enhance their daily communication and basic reading abilities, and lay a solid language foundation for subsequent professional learning and life adaptation.

### **(2) Introduction to China**

This course uses concise language that is easy for international students to understand, helping them systematically comprehend various aspects of China's geography, history, culture, politics, economy, and more. This course covers multiple fields, including China's geographical environment, historical development, political system, philosophical thought, religious beliefs, literature and art, language and writing, science and technology education, sports and health, etc. It enables international students to have a comprehensive and objective understanding of China, enhance cross-cultural communication skills, and promote cultural exchanges between China and foreign countries.

### **(3) China and the World**

Based on China's national conditions and Chinese foreign exchanges, this course systematically introduces China's history and culture, social landscape and contemporary development, including rich cultural experiences such as Tai Chi, Paper Cuttings, and traditional festivals, so that students can intuitively feel the charm of Chinese culture. The course balances knowledge and interest,

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helping international students gain a comprehensive understanding of China, comprehend the close connection between China and the world, enhance cross-cultural communication skills, and better adapt to studying, living, and communicating in China.

### **(4) Theory and Practice of Public Diplomacy**

This course systematically explains the basic concepts, theoretical schools, and main models of public diplomacy, introducing core content such as national image, cultural communication, people to people exchanges, and international communication. The course combines typical cases from China and abroad to analyze the roles of government, media, social organizations, and individuals in public diplomacy, with a focus on practical forms such as cultural diplomacy, educational exchange, and new media communication. Teaching emphasizes the combination of theory and reality, helping students understand the function and value of public diplomacy in international relations, enhance cross-cultural communication and international communication analysis skills, and lay a professional foundation for engaging in international communication, diplomatic affairs, and other related work.

### **(5) Introduction of International Relations**

This course introduces the basic theories, core actors, and key issues of international relations, covering topics such as national sovereignty, international security, economic globalization, international organizations, and global governance. The course combines contemporary international hot cases to explain important perspectives such as conflict and cooperation, power and institutions,

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culture and identity, and helps students establish a basic framework for analyzing international affairs. The course emphasizes the combination of basic theories and practical problems, with moderate difficulty, to help international students understand the world pattern and international interaction laws, enhance professional cognition and critical thinking abilities, and lay a solid foundation for subsequent professional learning.

### **(6) Academic Writing Guide**

This course revolves around academic standards, literature search, research design, argumentation methods, and paper structure, with a focus on explaining the writing ideas and expression skills of international issue papers. Teaching focuses on practical training, providing guidance throughout the entire process from topic selection, outline to initial draft and revision, helping students master correct citation, logical organization, and academic expression abilities. At the same time, it takes into account both Chinese writing standards and international academic conventions, with moderate difficulty and strong targeting, effectively improving the academic writing level of international students and laying a solid foundation for completing course papers, graduation theses, and subsequent academic research.

### **(7) International Economic Cooperation**

This course mainly introduces the basic theories, main forms, and operational mechanisms of international economic cooperation, including international trade, international investment, financial cooperation, regional economic integration, international development assistance, and global economic governance. The

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course combines real-life cases to analyze the economic interactions and policy coordination among entities such as countries, international organizations, and multinational corporations, helping students understand the impact of economic factors on international relations. The course emphasizes the combination of theory and practice, with moderate difficulty, which helps international students master the basic knowledge of international economic cooperation, enhance their ability to analyze global economic issues, and broaden their international perspective.

### **1.3.3 Teaching and Supervising Faculty**

Name	School	Position/Title
Xiao Xi	School of International and Public Affairs	Dean, Professor
Wang Wenqi	School of International and Public Affairs	Vice Dean, Professor
Du Zhongquan	School of International and Public Affairs	Vice Dean, Professor
Wu Yanfei	School of International and Public Affairs	Department Head, Associate Professor
Zou Xiaolong	School of International and Public Affairs	Department Head, Associate Professor
Chen Xi	School of International and Public Affairs	Department Head, Associate Professor
Jiang Shuai	School of International and Public Affairs	Associate Professor
Ren Mu	School of International and Public Affairs	Associate Professor
Li Menglong	School of International and Public Affairs	Associate Professor
Gao Weilong	Institute of National Development and Security Studies	Associate Professor
Liu Yashu	Institute of National Development and Security Studies	Associate Professor
Cui Yue	School of International and Public Affairs	Executive Director of International Students Education Center, Lecturer

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Qiao Rui	School of International and Public Affairs	Lecturer
Hao Le	Institute of National Development and Security Studies	Lecturer
Wang Hongwei	School of International and Public Affairs	Lecturer
Zhuang Yuhang	School of International and Public Affairs	Lecturer

### **1.3.4 Teaching Method**

This program adopts a small class teaching mode that combines lectures and seminars. The classroom focuses on systematic theory lectures to solidify the professional foundation; At the same time, set up special seminars to encourage students to exchange viewpoints based on their own backgrounds, and enhance their thinking and expression abilities. The assessment methods are flexible and diverse, taking into account both knowledge mastery and academic ability, mainly including course exams and final papers. The course exam tests theoretical knowledge understanding, and the final paper focuses on research methods and academic writing training. The overall model is tailored to the learning characteristics of international students, emphasizing the combination of theory and practice, and comprehensively cultivating students’ professional literacy and comprehensive abilities.

In addition to classroom teaching, the college regularly arranges research and investigation activities, organizing students to conduct on-site investigations on China’s national conditions, historical culture, and people to people diplomacy.

### **1.3.5 Semester Schedule**

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### **First Semester:**

From mid September to the end of December, centralized lectures will be conducted and master thesis supervisors will be assigned to students;

In early December, organize students to conduct on-site investigations on China's national conditions, historical culture, and people to people diplomacy in the local area;

In late December, a master thesis proposal meeting will be held;

Winter vacation: From early January to late February, collect materials and write master thesis.

### **Second Semester:**

By the end of February to the end of March, complete the writing of the master thesis, academic misconduct detection, revision, and submission for external review;

In April, organize students to conduct on-site investigations on China's national conditions, historical culture, and people to people diplomacy in other regions;

Thesis defense in late May;

From the end of June to the beginning of July, graduate and leave the school.

### **1.3.6 Master Thesis**

#### **(1) Specific Requirements for Master Thesis**

In the first semester, students will determine their thesis topic and attend the thesis proposal meeting. The School of International and Public Affairs assists students in selecting thesis supervisors. The master thesis should be independently completed by the student under the guidance of the supervisor, and in accordance with the

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provisions of the Degree Law of the People's Republic of China and the Interim Rules for Degree Awarding at Jilin University, the thesis external review and defense should be organized. Master thesis should choose topics with academic value and practical significance, reflecting a certain degree of innovation, and fully reflecting the students' ability and theoretical level to independently analyze and solve problems. The master thesis should comply with academic standards, abide by Chinese laws, and the main body of the thesis must be at least 40 pages long.

### **(2) Specific Requirements for Thesis Defense**

Students who have passed all course assessments, completed credits, and passed the external review of their thesis are eligible to participate in the thesis defense. The college will organize experts from relevant disciplines both inside and outside the school to form a defense committee and vote on the students' defense situation.

### **1.3.7 Degree Awarding**

Students are allowed to graduate if they complete all the corresponding credit learning tasks within the prescribed time, pass the grades, and pass the graduation thesis defense. After passing the review, they are deemed qualified; After being reviewed and approved by the University Degree Evaluation Committee, a **Master of Laws degree** will be awarded.

## **2. Application**

### **2.1 Application Prerequisites**

(1) The applicant must be non-Chinese citizens from

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developing countries with good health condition under the age of 45 (born after September 1, 1981);

(2) The applicant must be physically and mentally healthy, providing a health certificate or physical examination form issued by a local public hospital, and has no diseases prohibited by Chinese laws and regulations from entering or staying in China for a long time. There is no serious hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer and other serious chronic diseases, mental diseases, or infectious diseases that may cause significant harm to public health, major surgery recovery period, acute disease onset period, serious disability of limbs, and non pregnancy period. Admitted female applicants will be dropped out once pregnant during the period of studying in China;

(3) The applicant must have a bachelor's degree or above and three years or more of work experience;

(4) Priority will be given to the applicant who has a professional background or work experience related to the applied program and are currently employed;

(5) The applicant serves as a public official at the departmental level of the government department, senior management personnel of various institutions and enterprises, and academic backbone of universities and research institutions in the host country;

(6) The applicant has a good level of English proficiency and is able to proficiently use English for professional course learning (reference standard: IELTS score of 6.0 or above, or TOEFL score of 80 or above);

(7) The applicant has the potential for career development in

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this field and is interested in promoting friendly exchanges and cooperation between the host country and China;

(8) The applicant who is studying in China or has been admitted by other Chinese Government Scholarship programs when applying will not be accepted.

### **2.2 Application Procedure**

#### **2.2.1 Application to Jilin University**

Please visit the website of College of International Education of Jilin University (<http://cie.jlu.edu.cn/Home/Home.htm>), click the “Online Application” button at the right corner of the web page, register an account and make your online application. The application system will be open in May, 2026.

#### **Application Guide:**

After logging into the application system, click “Online Application” → select “Chinese Government Scholarship Candidates” → click “Next” → select “Master Student” → click “Next” → select “School of International and Public Affairs” → click “Find” → find the program and click “Apply” to apply. Fill in the blanks according to the system requirements and upload the attachment. After completing the online form, download the application form generated by the system.

#### **2.2.2 Application Materials**

Please prepare the following documents before submitting the application:

(1) Working Institution Recommendation Letter. The letter is issued by the applicant's working institution to introduce the

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applicant's basic information while stating its willingness to recommend the applicant to study in China.

(2) Academic Recommendation Letter. The letter is issued by person who has associate professorship or above to introduce the applicant's academic background, major, performance and research ability.

(3) Copy of the previous education certificate, including graduation certificate and degree certificate.

(4) Copy of the transcript for the main courses of the previous academic degree.

(5) Personal Statement, including the applicant's personal vision and goals for studying related majors in China.

(6) Study Plan, including the personal learning and research tasks that the applicant hopes to complete during their study in China.

(7) Copy of passport photo page, clearly displaying information such as name and passport number. Please do not submit applications using diplomatic or official passports.

(8) Copy of Language Proficiency Certificate(For non English speaking countries only, the applicant's recent TOEFL, GRE, and other proficiency test scores are required).

(9) Medical Examination Form(The medical examination results of the past month prove that the applicant does not suffer from serious infectious diseases, disabilities affecting their major, or other diseases that are not allowed to enter China by the Chinese government).

### **2.2.3 Submission**

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(1) The applicant can only apply for this scholarship program after obtaining approval and recommendation from the relevant government departments, and submit materials according to the specific requirements of the relevant departments in the host country.

(2) If the government of the host country allows the applicant to directly submit materials to Chinese embassy abroad, the applicant must provide relevant proof or recommendation letter of approval from the host country to study in China, and submit the original paper documents and scanned electronic versions of documents 1, 2, and 3 to the Commercial Office of the Chinese Embassy in the host country.

(3) The relevant government department of the host country requests in writing that the Commercial Office issue a recommendation letter for the recommended students in the country, and indicate in the written request whether they accept transfer to other schools with the same or similar majors to pursue degrees if the University's quota has been exhausted. If there are any other special instructions, please provide them together.

### **Important Notes:**

(1) All submitted materials should be printed in English or Chinese. If there are non English or Chinese printed documents in the submitted documents, certified English or Chinese translations should be provided.

(2) Important documents such as Graduation Certificate, Degree Certificate, Transcript, Language Proficiency Certificate, etc., in addition to submitting photocopies, original copies must also be

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submitted for verification by personnel from the Commercial Office of the Chinese Embassy. After verification by the personnel of the Commercial Office, students will send scanned copies of their application materials to the enrollment liaison persons of various universities.

(3) All paper documents (including originals and copies) should be retrieved and properly stored after verification by the Embassy's Commercial Office. Once you are admitted, you should bring these paper documents to China and submit them to the designated department of the university for review and archiving.

### **2.3 Deadline**

The application deadline for this master program is **June 6th, 2026**.

## **3. Reminders**

### **3.1 Contacts**

Enrollment Liaison Person of Jilin University:

Name: Ms. Cui Yue

Tel:+86-431-13041374853

Fax:+86-431-89228917

Email:cuiyue@jlu.edu.cn

Website: <http://sipa.jlu.edu.cn>

Address: International Students Education Center, School of International and Public Affairs, Jilin University, No. 2699 Qianjin Street, Changchun, Jilin Province, 130012, P.R. CHINA

### **3.2 Other Instructions**

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(1) Regardless of the application result, all application materials will not be returned.

(2) Whether admitted or not, the Chinese government will not provide any explanation or clarification.

(3) It is not allowed to bring spouses or children to China for accompanying studies, and scholarships do not provide various expenses for spouses or children to visit China.

(4) The procedures and related requirements for coming to China will be explained in the admission documents.