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**Academic Education Programs sponsored by the Ministry of Commerce of**  
**People's Republic of China**



**2026 Master Program in International Business**  
**(Jiangxi University of Finance and Economics)**  
**Application Guide**

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## **I. Program Description**

### **1. Basic Information**

#### **(1) Introduction**

Academic Education Program for developing countries under the Ministry of Commerce of the People's Republic of China (MOFCOM) was established in 2008 by MOFCOM through Chinese Government Programs. The purpose of this program is to cultivate high-end, inter-disciplinary and applied talents for the recipient countries in such fields as politics, trade, foreign affairs, agriculture, technology, education, culture and health, energy and transportation, public management, etc., and to provide intellectual support for recipient countries in their economic and social developments. The Academic Education Program offers one-year or two-year master programs and 3-year doctoral programs, which provide assistance to government officials, research fellows, and senior managerial personnel on their master and doctoral education in China, and are instructed in English. Due to short schooling system, the students are requested to obtain a bachelor degree in advance with some working experience in related fields so that they can better understand the lectures. They are also requested to be in a good health so as to adapt to extensive learning and to obtain the degrees.

This program is playing an increasingly important role in the economic and trade cooperation and development between China and the recipient countries and highly valued by the respective governments.

2026 International Program for Master of International Business (IMIB) organized by Jiangxi University of Finance and Economics (JUFE). It aims to cultivate high-level operation and management talents in the field of international business for developing countries. Jiangxi University of Finance and Economics boasts excellent educational facilities, a strong and experienced faculty team, and extensive expertise in international training and assistance programs. The curriculum of this program has been carefully designed by a team of professional instructors, and it is intended to enhance students' cross-border and cross-cultural business and management capabilities within an open and dynamic learning environment.

## **(2) Prospective Students**

This program is designed for middle to senior-level business management officials from developing countries, middle to senior-level executives and managers from foreign-related enterprises, as well as outstanding business researchers from relevant universities and research institutions. Applicants must hold a bachelor's degree or above.

## **(3) Program Objective**

To cultivate high-level, interdisciplinary, and practice-oriented professionals with a global perspective for developing countries in the fields of politics, economy and trade, diplomacy, agriculture, science and technology, education, culture, health, energy, transportation, and public administration.

## **(4) Enrollment Plan**

We plan to enroll 30 students for International Program for Master of International Business (IMIB) with two years of full-time schooling and English is the language of instruction.

## **(5) Financial Contents**

Please contact the Embassy for more information.

## **2. About the Organizer**

### **(1) About Jiangxi University of Finance and Economics (JUFE)**

Jiangxi University of Finance and Economics was founded in 1923 and is located in Nanchang, Jiangxi Province, China. It is a higher education institution jointly established by the Ministry of Finance, the Ministry of Education, and the Jiangxi Provincial People's Government. With a focus on economics and management disciplines, it also promotes the coordinated development of disciplines such as law, engineering, liberal arts, science, agriculture, education, philosophy, history, and art. Jiangxi University of Finance and Economics holds a leading position in the fields of economics and management, ranking seventh among all finance and economics universities in China.

The university adheres to its financial and economic characteristics, opening up new

development spaces through its strategic plans. It accelerates the transformation and construction of a high-level research -oriented university, a first-class digital finance and economics university, and a benchmark university serving Jiangxi through quality, impetus, and efficiency transformations. In 2024, it passed the "Re-accreditation of Higher Education Quality for International Students in China" by the Ministry of Education and was awarded a B level (with a validity period of 6 years).

Currently, the university has 1,441 full-time teachers, including 293 professors and 525 associate professors. There are 199 doctoral supervisors and 953 master's supervisors. It has 2 National Model Teachers, 16 experts enjoying special allowances from the State Council, 3 experts selected for the National "Hundred, Thousand, Ten - Thousand Talents Project", and 1 expert supported by the "New Century Excellent Talents Support Program" of the Ministry of Education. In the fourth round of national discipline evaluation, the university's Applied Economics was rated A- (top 10% in the country) and was selected as a "First-Class Construction Discipline in Jiangxi Province".

The university consists of 19 teaching schools, with 26,000 full-time undergraduate students, more than 6,000 postgraduate students, and over 650 full-time international students. It has established cooperative relationships with more than 160 universities and institutions in over 40 countries and regions, including the United States, the United Kingdom, Canada, and Australia.

Our university began enrolling international students in 1996 and currently hosts more than 650 international students from over 60 countries. Since undertaking foreign aid training programs commissioned by the Ministry of Commerce in 2008, the university has successfully completed 28 short-term foreign aid human resources training programs entrusted by the Ministry. These programs have covered six major fields, including financial risk management, financial and economic administration, teacher training, steel enterprise management, tax administration, and budget preparation. In total, nearly 790 government officials at various levels from 100 developing countries and international organizations have been trained. Since 2015, the university has also undertaken foreign aid academic master programs. It has organized 11 sessions of the Master program (IMIB) , enrolling 359 participants from 57 countries and regions across Asia, Africa, and Latin America.

## **(2) About Overseas Education School (OES)**

This program is administered by the Overseas Education School, which was established in 2019 as the university's coordinating and management body for international students studying in China.

The School has established and improved a comprehensive training system offering both Chinese and English-medium instruction for international students, forming a multi-level education model ranging from Chinese language program to doctoral programs. To date, it has cumulatively educated almost 3,000 international students from 146 countries (Degree students).

## **(3) Living Environment and Condition**

JUFE is located in Nanchang, Jiangxi, which is not only a historical cultural city but also a revolutionary heroic city in China with total areas of 7402 square kilometers and population of 6.67 million (in 2024). The price level in Nanchang is low with average monthly consumption around 2000-3000 Yuan. Nanchang is a typical city of "hot summer and cold winter". It is hot in summer but cold in winter. Nanchang is known as one of the four "furnaces" in China with the highest temperature at 40 °C. The lowest temperature in winter in the past few years reached -3 °C. Therefore, students should prepare T-shirts and heavy coats for themselves.

JUFE has its own international student's dormitories on campus. Master's students enrolled in this program are provided with single occupancy rooms in the international student residence. The dormitories are fully equipped with facilities including air conditioning, water heaters, desks, wardrobes, cabinets, and single beds. In addition, the residence is furnished with shared kitchens and laundry rooms, offering great convenience for students' daily living.

## **3. Education Plan**

### **(1) Program Structure**

This program structure includes three parts, such as classroom learning, business and social survey, and the academic thesis. The minimum credits require 32 credits as follows:

<b>Category</b>	<b>Contents</b>		<b>Credits</b>
Classroom Learning	Compulsory Courses	Public Basic Courses	8
		Major Degree Courses	4
		Major Compulsory Courses	7
	Elective Courses	Major Elective Courses	7
Business and Social Survey	2 or 3 times of business and social survey		2
Degree Thesis	Academic thesis		4
	The Student is permitted to apply for thesis defense if he/she has completed all the credits.		
Requirements for Chinese proficiency	HSK Level 3		

## (2)Curriculum

### ★Compulsory Courses

<b>Classification</b>	<b>Course</b>	<b>Course description</b>	<b>Credit</b>
Public Basic Courses	Overview of Chinese Culture	Chinese history, geography, cultural customs, etc	1
	Overview of Chinese Economy	Study the policy-making and implementation of China's economy	1
	Elementary Chinese	Learn basic Chinese vocabulary, grammar, and listening, speaking, reading, and writing skills	2
	Elementary Chinese Speaking and Listening	Focus on fundamental training in pronunciation, vocabulary, and grammar to enhance students' basic listening and speaking abilities	1
	Intermediate Chinese	Further learning Chinese language skills, including communication, reading, and writing	2
	Intermediate Chinese Listening and Speaking	Emphasize expanding oral vocabulary and improving listening and fluency skills to help students use Mandarin in more complex communication scenarios	1
Major Degree	Intermediate	Research the basic microeconomics	2

Courses	Microeconomics	theories of market structure, consumer behavior, and producer behavior	
	Intermediate Macroeconomics	Exploring the overall operation laws of the national economy, macroeconomic policies, and other basic theories of macroeconomics	2
Major Compulsory Courses	International Business	Introduce the basic theories and strategies of international business	2
	International Investment	Explain international direct investment, foreign indirect investment, and international flexible investment	2
	Intermediate Econometrics	Conduct in-depth research on economic data analysis and model establishment, and apply them to economic policy evaluation and prediction	2
	Thesis Writing Guidance	Mainly covers topic selection, literature review, research methodology, data analysis, paper structure and language expression, as well as training on academic norms and citation methods	1

★ **Selective Course**

Course Name	Main Topics	Credits
International Marketing	Learn the basic concepts, strategies, and techniques of international marketing	1
Cross-border E-commerce	Introduces the framework and technological foundations of e-commerce; it explores fundamental concepts such as the formulation of strategies for cross-border e-commerce enterprises, management of capital structure, and public policies	1
International Business Law	Explore the basic principles of international commercial law, legal responsibilities of multinational corporations, contract law, intellectual property, and other related topics	1
International Business Ethics	Covers the basic principles of business ethics, the relationship between the market and ethics, the relationship between ethics and external exchanges of businesses, as well as the relationship between ethics and internal employees of the company	1

International Trade Practice	Introduce the basic theories and practical operations of international trade, including trade policies, international payments, import and export processes, etc.	1
International Business Negotiation	Learn international business negotiation skills, strategies, and models, including the impact of cultural differences, interest coordination, and dispute resolution	1
Management of Organization Behavior	Explore the relationship between individual behavior within an organization and organizational effectiveness, including leadership, team dynamics, cultural management, and more	1
Financial Management of Multinational Companies	Research the financial strategies and management of multinational companies, including cross-border capital structure, foreign exchange risk management, international investment evaluation, and other related topics	1
Chinese Digital Consumption	Explore the development trend of Chinese digital economy, digital consumer behavior, and e-commerce platform operation strategies	1
International Business Case Analysis	Through practical case analysis, explore challenges and solutions in international business, and cultivate students' analytical and decision-making abilities	1

### ★ Profiles of Faculty

The university will assign a high-quality faculty team to this program. All instructors have overseas study experience and extensive practical expertise, and have long been engaged in teaching and research in their respective fields.

### (3) Teaching Methods

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. As for Business and Social Survey, Field trips will be arranged for students to visit the relevant business corporations, large-scale commodity trading markets, the representative commercial centers to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, each time the relevant survey research report shall be submitted.

### (4) Semesters

This program consists of four semesters. The first semester begins in September 2026,

and students are expected to graduate by the end of June 2028. And students are entitled to have two winter vacations and one summer vacation during the program.

### **(5) Thesis**

#### **★ Thesis Requirement**

Students are expected to bring specific research questions concerning international business management and multinational strategy to the program, as a part of thesis research preparation. In the first semester, students can choose their thesis supervisors. The type of thesis consists of academic research papers, project research report and case analysis report. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of international business, and aiming at solving practical problems. Students must pass oral defense for the thesis.

#### **★ Thesis Defense Requirement**

A student is permitted to apply for thesis defense if he/she has received the approval with signature from his/her supervisor.

### **(6) Degree Requirement**

After completing all credits within the prescribed time, passing the Chinese proficiency test (HSK Level 3) , completing the thesis and passing the defense, and being reviewed and approved by the Degree Evaluation Committee of Jiangxi University of Finance and Economics, the Master's degree in International Business is awarded by Jiangxi University of Finance and Economics.

## **II. Application**

### **1. Application Prerequisites**

- (1) Applicants must be non-Chinese citizen from developing countries, who should be in good health not exceeding 45 years of age (born after 1 September 1981);
- (2) All applicants shall be in good physical and mental health with health certificates and physical examination forms issued by local public hospitals without any diseases that prohibited to enter China or to stay in China for long-term residence by Chinese laws and regulations. They should have no serious chronic diseases, such as

hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer or other serious mental diseases, or infectious diseases that may cause serious harm to public health, major surgical recovery period, acute disease onset period, and severe disability of limbs. Pregnant women are not allowed to study in China. If a female student becomes pregnant during her study period in China, she will be subject to dismissal from the program.

(3) Applicants must hold a bachelor's degree or above and have at least three years of work experience.

(4) Applicants should have an academic or professional background related to the applied program, with preference given to those currently employed.

(5) Applicants who are government officials with the rank of section chief or above (or correspondent rank), senior managers in various institutions or enterprises, or academic backbones of universities and research institutions can also enjoy priority of admission.

(6) Applicants should be good at English and able to use English for professional studies with IELTS scoring 6.0 or above, or New TOEFL scoring 80 or above.

(7) Applicant should have the potential for his /her career development, with an effort to promote the exchange and cooperation between the host country and China.

(8) Applicants who have studied in China or have been admitted to other Chinese government scholarship programs are not allowed to apply.

**Note: All materials must be genuine and valid. Once false materials are found, the admission qualification will be permanently cancelled.**

## **2. Application Procedure**

### **(1) Online Application**

Applicants who meet the above requirements can log in to the Jiangxi University of Finance and Economics International Student Enrollment Management System (website: <https://onlineapplication.jxufe.edu.cn/> ) After successful registration, click on the course interface, select the International Program for Master of International Business (IMIB) , follow the steps to complete the application process, and click submit. If students have any questions during the application process, they can send an email to wangqi@jxufe.edu.cn Obtain consulting services. Please be sure to include your name and country in the email subject line to ensure prompt and accurate assistance.

**(2) Instructions**

- A. After completing the online electronic form, please print it out and manually sign your name and the date of filling out the form.
- B. Affix a passport-sized photo at the designated location on the printed paper form.
- C. Fill in "MOFCOM Scholarship" under the funding source section.

**(4) Application Documents**

Applicants are required to prepare application documents listed below. Any omission will result in refusal.

Documents		Requirements	Original	Photocopy
1	Degrees	Original or certified copies either in Chinese or English.	1	1
2	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1
3	Study Plan	Minimum 1000 words in English and address multiple aspects, including the academic background, research experience and achievements related to the applied program, your study and research plans for the master's degree, as well as your career objectives after graduation.	1	1
4	CV	Personal information, education background since high school and work experience.	1	1
5	Recommendation letters	1. Employer Reference: A letter of recommendation issued by the employer, stating the applicant's basic information and the employer's willingness to recommend the applicant to study in China. 2. Academic Reference: A letter of recommendation issued by an academician like an associate professor or with higher professional title, stating the applicant's academic background, research field, achievements in the past as well as research capability.	1	1
6	English Language Proficiency certificate	1. Applicants are required to submit valid certificates of proficiency tests such as TOEFL, IELTS and GRE. Or providing a proof that their previous degree was taught in English. 2. Applicants whose native language is English	1	1

		are exempt from this requirement.		
7	Photocopy of valid passport	The passport must be a personal regular passport. The copy of passport photo page should show clearly the name, passport number, etc. No diplomatic or public passport is accepted for application. All successful candidates must enter China and register with JUFE with the same identity as used in application.	2	0
8	Recent passport size photos	Two 2-inch sized photo with white background in the past six months.	1	1
9	Physical Examination Form	A medical certificate issued within the past six months, confirming that the applicant is in good health and meets the health requirements for studying in China.	1	1

**(4) Submission**

- ① Students can apply for this scholarship only after being approved and recommended by the relevant responsible department of the host government, and submit the materials according to the specific requirements of the relevant department of the host country.
- ② If the government of the host country allows the students to submit the materials directly to the Chinese embassy, the students shall submit the original paper documents of the above form and the scanned version to the Economic and Commercial Office of the Chinese Embassy of the host country with the relevant certificate or recommendation letter approved by the host country to study in China.
- ③ The relevant responsible department of the government of the host country requests in writing the Economic and Commercial Office to issue a letter of recommendation for the recommended students in the country, and indicates in the written request, if the quota of the university has been used up, whether to accept the transfer to other universities with the same or similar majors. If there are other special instructions to be put forward together.

**Reminders:**

- (1) All submitted materials should be in English or Chinese. If any documents are in a language other than English or Chinese, a certified translation in English or Chinese must be provided.
- (2) For important documents such as the graduation certificate, degree certificate,

transcripts, and language proficiency certificates, applicants must submit not only photocopies but also the originals for verification by the commercial section of the Chinese embassy. After verification, applicants should scan and send copies of the application materials to the program admissions contact person at the respective university.

(3) Applicants should ask for all hard-copy documents back, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, the documents must be taken to China and presented to JUFÉ for registration.

### **3. Deadline**

The application deadline for this program is **6 June, 2026**.

## **III. Important Information**

### **1. Contact Information**

Contact person: Mr. Wang Qi

E-mail: wangqi@jxufe.edu.cn, 3132106752@qq.com

Telephone/Fax: + 86-791-83807960

Website: <https://oes.jxufe.edu.cn/>

Postal address: No.169, East Shuanggang Road, Changbei, Nanchang, Jiangxi, PRC,  
Overseas Education School, Jiangxi University of Finance Economics

Postal code: 330013

### **2. Others Information**

(1) Scholarship recipients are not allowed to change their majors or the duration of their studies after arriving in China.

(2) Those who cannot come to study in China within the registration period will NOT have their scholarship reserved.

(3) The application documents will NOT be returned whether the applicant is admitted or not.

(4) The Chinese government and the university will conduct the admissions process in a transparent manner based on the principles of fairness, impartiality, and openness.

However, no explanations will be provided regarding the final admission decisions.

(5) It is forbidden to bring spouse or children to campus during the period of study. Students who violate the above regulations will be suspended from scholarship as punishment.

(6) Procedures for studying in China and the related requirements will be specified in the admission documents.

(7) Quitting the recommending institution after enrollment may lead to the termination of the scholarship and the cancellation of student status.