



**Academic Education Programs sponsored by the Ministry of Commerce of
People's Republic of China**



**2025 Master Program in International Business
(Jiangxi University of Finance and Economics)
Application Guide**

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I. Program Description

1. Basic Information

(1) Introduction

Academic Education Program for developing countries under the Ministry of Commerce of the People's Republic of China (MOFCOM) was established in 2008 by MOFCOM through Chinese Government Programs. The purpose of this program is to cultivate high-end, inter-disciplinary and applied talents for the recipient countries in such fields as politics, trade, foreign affairs, agriculture, technology, education, culture and health, energy and transportation, public management, etc., and to provide intellectual support for recipient countries in their economic and social developments. The Academic Education Program offers one-year or two-year master programs and 3-year doctoral programs, which provide assistance to government officials, research fellows, and senior managerial personnel on their master and doctoral education in China, and are instructed in English. Due to short schooling system, the students are requested to obtain a bachelor degree in advance with some working experience in related fields so that they can better understand the lectures. They are also requested to be in a good health so as to adapt to extensive learning and to obtain the degrees.

This program is playing an increasingly important role in the economic and trade cooperation and development between China and the recipient countries and highly valued by the respective governments.

2025 International Program for Master of International Business (IMIB) organized by Jiangxi University of Finance and Economics (JUFE). It aims to cultivate high-level operation and management talents in the field of international business for developing countries. Jiangxi University of Finance and Economics enjoys excellent school-running conditions and has a strong teaching faculty. It has more than 17 years of experience in foreign aid training. The curriculum system of this program is carefully designed by first-class teachers, aiming to enhance students' abilities in transnational and cross-cultural operation and management in an open and vibrant learning atmosphere.

(2) Prospective Students

Our prospective students are mid-to-senior level officials or managers from the government agencies, foreign-related enterprises, colleges, academic institutions and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of enrollment, each must have obtained an undergraduate bachelor's degree.

(3) Program Objective

To train high-level, compound and applied talents in the fields of politics, economy and trade, diplomacy, agriculture, science, education, culture and health, energy and transportation, public administration, etc. for developing countries.

(4) Enrollment Plan

We plan to enroll 30 students for our 2025 Master Program in International Business (IMIB) with two years of full-time schooling and English is the language of instruction.

(5) Financial Aid

- ① Tuition fees, textbook materials, field trip fees, English tuition fees, and thesis supervision fees are waived.
- ② On-campus accommodation is provided free of charge.
- ③ A living allowance will be granted: 36,000 yuan per master's student per year. JUFEE will distribute the allowance to students on a monthly basis and regularly according to their actual time spent on campus.
- ④ A one-time settlement allowance of 3,000 yuan per person will be provided.
- ⑤ The university will purchase a comprehensive medical insurance for international students coming to China on their behalf.
- ⑥ Round-trip international air tickets will be provided free of charge: For students with a one-year program, one round-trip air ticket will be provided; for students with a program of more than two years, one round-trip air ticket will be provided, and n-1 (where n is the number of academic years) round-trip air tickets for home visits during the academic years will also be provided.
- ⑦ All degree students are required to participate in the annual assessment. Those who meet the academic performance assessment standards can continue to enjoy the

full scholarship in the second year.

⑧ Other fees will be managed and used by the Ministry of Commerce and JUFE in a coordinated manner and will not be distributed to students. The Ministry of Commerce only provides funding within the prescribed length of study for students. Those who postpone their graduation cannot get further funding.

2. About the Organizer

(1) About Jiangxi University of Finance and Economics (JUFE)

Jiangxi University of Finance and Economics was founded in 1923 and is located in Nanchang, Jiangxi Province, China. It is a higher education institution jointly established by the Ministry of Finance, the Ministry of Education, and the Jiangxi Provincial People's Government. With a focus on economics and management disciplines, it also promotes the coordinated development of disciplines such as law, engineering, liberal arts, science, agriculture, education, philosophy, history, and art. Jiangxi University of Finance and Economics holds a leading position in the fields of economics and management, ranking seventh among all finance and economics universities in China.

The university adheres to its financial and economic characteristics, opening up new development spaces through digitalization, greenization, and internationalization. It accelerates the transformation and construction of a high-level research -oriented university, a first-class digital finance and economics university, and a benchmark university serving Jiangxi through quality, impetus, and efficiency transformations. In 2024, it passed the "Re-accreditation of Higher Education Quality for International Students in China" by the Ministry of Education and was awarded a B level (with a validity period of 6 years).

Currently, the university has 1,441 full-time teachers, including 293 professors and 525 associate professors. There are 199 doctoral supervisors and 953 master's supervisors. It has 2 National Model Teachers, 16 experts enjoying special allowances from the State Council, 3 experts selected for the National "Hundred, Thousand, Ten - Thousand Talents Project", and 1 expert supported by the "New Century Excellent Talents Support Program" of the Ministry of Education. In the fourth round of national discipline evaluation, the university's Applied Economics was rated A- (top

10% in the country) and was selected as a "First-Class Construction Discipline in Jiangxi Province".

JUFE has 19 teaching colleges, with 26,000 full-time undergraduates, over 6,000 postgraduate students and over 700 international students. The university has established and cooperated with 141 universities in 40 countries and regions, including the United States, the United Kingdom, Canada and Australia.

(2) About Overseas Education School (OES)

This program is undertaken by the Overseas Education School. Established in 2019, the school is responsible for the management and training of international students and language students. The school has established and perfected a training system that includes undergraduate, master's, and doctoral programs taught in Chinese, as well as English-taught programs. It has developed a multi-level model for international student education that encompasses both degree and non-degree programs. To date, it has trained a total of 2,239 international students from 141 countries.

(3) About School of International Economics and Politics (SIEP)

The teaching work for this program is implemented by the School of International Economics and Politics. Founded in 1958, the school is specialized in education and research in international economics and business. The SIEP has a current teaching staff of 63, including 10 professors and 25 associate professors. Cooperating with 12 excellent universities of USA, UK, Japan, South Korea and Australia, SIEP is outstanding in overseas education. Since 2008, more than 900 senior officials from 90 developing countries have been trained by SIEP.

(4) Living Environment and Condition

JUFE is located in Nanchang, Jiangxi, which is not only a historical cultural city but also a revolutionary heroic city in China with total areas of 7402 square kilometers and population of 6.56 million (in 2023). The price level in Nanchang is low with average monthly consumption around 2000-3000 Yuan. Nanchang is a typical city of "hot summer and cold winter". It is hot in summer but cold in winter. Nanchang is known as one of the four "furnaces" in China with the highest temperature at 40 °C. The lowest temperature in winter in the past few years reached -6 °C. Therefore,

students should prepare T-shirts and heavy coats for themselves.

JUFE has constructed International Student Apartment within the campus which provides a standard apartment for one person for international students studying for master's and doctor's degrees. The apartment has a complete set of equipment, such as an air-conditioner, a TV set, a water heater, a wardrobe, a low cabinet, a single bed, etc. The apartment also is equipped with public kitchens, which facilitate students in their life.

3. Education Plan

(1) Program Structure

This program structure includes three parts, such as classroom learning, business and social survey, and the academic thesis. The minimum credits require 32 credits as follows:

Category	Contents		Credits
Classroom Learning	Compulsory Courses	Public Basic Courses	8
		Major Degree Courses	4
		Major Compulsory Courses	7
	Elective Courses	Major Elective Courses	7
Business and Social Survey	2 or 3 times of business and social survey		2
Degree Thesis	Academic thesis		4
	The Student is permitted to apply for thesis defense if he/she has completed all the credits.		
Requirements for Chinese proficiency	HSK Level 3		

(2)Curriculum**★Compulsory Courses**

Classification	Course	Course description	Credit
Public Basic Courses	Overview of Chinese Culture	Chinese history, geography, cultural customs, etc	1
	Overview of Chinese Economy	Study the policy-making and implementation of China's economy	1
	Elementary Chinese	Learn basic Chinese vocabulary, grammar, and listening, speaking, reading, and writing skills	2
	Elementary Chinese Speaking and Listening	Focus on fundamental training in pronunciation, vocabulary, and grammar to enhance students' basic listening and speaking abilities	1
	Intermediate Chinese	Further learning Chinese language skills, including communication, reading, and writing	2
	Intermediate Chinese Listening and Speaking	Emphasize expanding oral vocabulary and improving listening and fluency skills to help students use Mandarin in more complex communication scenarios	1
Major Degree Courses	Intermediate Microeconomics	Research the basic microeconomics theories of market structure, consumer behavior, and producer behavior	2
	Intermediate Macroeconomics	Exploring the overall operation laws of the national economy, macroeconomic policies, and other basic theories of macroeconomics	2
Major Compulsory Courses	International Business	Introduce the basic theories and strategies of international business	2
	International Investment	Explain international direct investment, foreign indirect investment, and international flexible investment	2
	Intermediate Econometrics	Conduct in-depth research on economic data analysis and model establishment, and apply them to economic policy evaluation and prediction	2
	Thesis Writing Guidance	Mainly covers topic selection, literature review, research methodology, data analysis, paper structure and language expression, as well as training on academic norms and citation methods	1

★ **Selective Course**

Course Name	Main Topics	Credits
International Marketing	Learn the basic concepts, strategies, and techniques of international marketing	1
Cross-border E-commerce	Introduces the framework and technological foundations of e-commerce; it explores fundamental concepts such as the formulation of strategies for cross-border e-commerce enterprises, management of capital structure, and public policies	1
International Business Law	Explore the basic principles of international commercial law, legal responsibilities of multinational corporations, contract law, intellectual property, and other related topics	1
International Business Ethics	Covers the basic principles of business ethics, the relationship between the market and ethics, the relationship between ethics and external exchanges of businesses, as well as the relationship between ethics and internal employees of the company	1
International Trade Practice	Introduce the basic theories and practical operations of international trade, including trade policies, international payments, import and export processes, etc.	1
International Business Negotiation	Learn international business negotiation skills, strategies, and models, including the impact of cultural differences, interest coordination, and dispute resolution	1
Management of Organization Behavior	Explore the relationship between individual behavior within an organization and organizational effectiveness, including leadership, team dynamics, cultural management, and more	1
Financial Management of Multinational Companies	Research the financial strategies and management of multinational companies, including cross-border capital structure, foreign exchange risk management, international investment evaluation, and other related topics	1
Chinese Digital Consumption	Explore the development trend of Chinese digital economy, digital consumer behavior, and e-commerce platform operation strategies	1
International Business Case Analysis	Through practical case analysis, explore challenges and solutions in international business, and cultivate students' analytical and decision-making abilities	1

★ Profiles of Faculty

Jiangxi University of Finance and Economics will provide high-quality faculty for this project. All teaching staff have overseas educational backgrounds and abundant practical experience, and have been engaged in international business teaching and research for a long time.

(3) Teaching Methods

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. As for Business and Social Survey, Field trips will be arranged for students to visit the relevant business corporations, large-scale commodity trading markets, the representative commercial centers to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, each time the relevant survey research report shall be submitted.

(4) Semesters

The program comprises of 4 semesters. The first semester begins in September 2025 and the last semester ended before the end of July 2027. Students will have two winter vacations and one summer vacation in 2 academic years.

(5) Thesis

★ Thesis Requirement

Students are expected to bring specific research questions concerning international business management and multinational strategy to the program, as a part of thesis research preparation. In the first semester, students can choose their thesis supervisors. The type of thesis consists of academic research papers, project research report and case analysis report. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of international business, and aiming at solving practical problems. Students must pass oral defense for the thesis.

★ Thesis Defense Requirement

A student is permitted to apply for thesis defense if he/she has received the approval with signature from his/her supervisor.

(6) Degree Requirement

After completing all credits within the prescribed time, passing the HSK Level 3 Chinese proficiency test, completing the thesis and passing the defense, and being reviewed and approved by the Degree Evaluation Committee of Jiangxi University of Finance and Economics, the Master's degree in International Business is awarded by Jiangxi University of Finance and Economics.

II. Application

1. Application Prerequisites

- (1) Applicants must be non-Chinese citizen from developing countries, who should be in good health not exceeding 45 years of age (born after 1 September 1980);
- (2) All applicants shall be in good physical and mental health with health certificates and physical examination forms issued by local public hospitals without any diseases that prohibited to enter China or to stay in China for long-term residence by Chinese laws and regulations. They should have no serious chronic diseases, such as hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer or other serious mental diseases, or infectious diseases that may cause serious harm to public health, major surgical recovery period, acute disease onset period, and severe disability of limbs. Pregnant women are not allowed to study in China. If a female student becomes pregnant during her study period in China, she will be subject to dismissal from the program.
- (3) Applicants must have attained a Bachelor Degree or above with three or more than three years working experience.
- (4) Applicants whose professional knowledge or work experience are related to the program offered can enjoy priority of admission.
- (5) Applicants who are government officials with the rank of section chief or above (or correspondent rank), senior managers in various institutions or enterprises, or academic backbones of universities and research institutions can also enjoy priority of admission.
- (6) Applicants should be good at English and able to use English for professional studies with IELTS scoring 6.0 or above, or New TOEFL scoring 80 or above.
- (7) Applicant should have the potential for his career development in his fields with an effort to promote the exchange and cooperation between the host country and

China.

(8) Applicants who have studied in China or have been admitted to other Chinese government scholarship programs are not allowed to apply.

Note: All materials must be genuine and valid. Once false materials are found, the admission qualification will be permanently cancelled.

2. Application Procedure

(1) Online Application

Eligible applicants can log in to the Admission Management System for International Students of Jiangxi University of Finance and Economics (website: <https://onlineapplication.jxufe.edu.cn/>). After successful registration, click on the course link, select the Master of International Business program, and complete the application process according to the operation steps and click submit. If students have any questions during the application process, they can obtain consulting services by sending an email to 3132106752@qq.com. When sending the email, please be sure to indicate the applicant's name and country of origin in the email subject so that the staff can provide you with prompt and accurate assistance.

(2) Instructions

A. After completing the online electronic form, please print it out and manually sign your name and the date of filling out the form.

B. Affix a passport-sized photo at the designated location on the printed paper form.

C. Fill in "MOFCOM Scholarship" under the funding source section.

(3) Application Documents

Applicants are required to prepare application documents listed below. Any omission will result in refusal.

Documents		Requirements	Original	Photocopy
1	Degrees	Original or certified copies either in Chinese or English.	1	1
2	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1

3	Personal statement	About 1000 words in English. Please make a detailed statement of your academic background, work / research experience and achievements, research proposal, career plans, etc.	1	1
4	CV	Personal information, education background since high school and work experience.	1	1
5	Recommendation letters	1. Employer Reference: A letter of recommendation issued by the employer, stating the applicant's basic information and the employer's willingness to recommend the applicant to study in China. 2. Academic Reference: A letter of recommendation issued by an academician like an associate professor or with higher professional title, stating the applicant's academic background, research field, achievements in the past as well as research capability.	1	1
6	English Language Proficiency Test report	The applicant who is non-English speaker and whose undergraduate education is not conducted in English should provide English proficiency certificate, such as TOEFL and GRE, etc.	1	1
7	Photocopy of valid passport	The passport must be a personal regular passport. The copy of passport photo page should show clearly the name, passport number, etc. No diplomatic or public passport is accepted for application. All successful candidates must enter China and register with JUFEC with the same identity as used in application.	2	0
8	Recent passport size photos	Two 2-inch sized photo with white background in the past three months.	1	1
9	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health, or disability that affects the related major, or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	0	2

(4) Submission

- ① Students can apply for the scholarship program only after being approved and recommended by the relevant responsible department of the host government, and submit the materials according to the specific requirements of the relevant department of the host country.
- ② If the government of the host country allows the students to submit the materials

directly to the Chinese embassy, the students shall submit the original paper documents of the above form and the scanned version to the Economic and Commercial Office of the Chinese Embassy of the host country with the relevant certificate or recommendation letter approved by the host country to study in China.

③ The relevant responsible department of the government of the host country requests in writing the Economic and Commercial Office to issue a letter of recommendation for the recommended students in the country, and indicates in the written request, if the quota of the university has been used up, whether to accept the transfer to other universities with the same or similar majors. If there are other special instructions to be put forward together.

Reminders:

★ All materials submitted shall be in English or Chinese format and, if submitted in non-English or Chinese format, shall provide certified English or Chinese translations.

★ An original copy of degrees, transcripts and English language test report must be presented for on-site verification. After that, the applicants must scan these documents and email it to the contact person of JUFE.

★ Applicants should get back all hard-copy documents, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, the documents must be taken to China and presented to JUFE for registration.

3. Deadline

The application deadline for the master program is **6 June, 2025**.

III. Important Information

1. Contact Information

Contact person: Mr. Wang Qi

E-mail: wangqi@jxufe.edu.cn, 3132106752@qq.com

Telephone/Fax: + 86-791-83807960

Website: <https://oes.jxufe.edu.cn/>

Postal address: No.169, East Shuanggang Road, Changbei, Nanchang, Jiangxi, PRC,
Overseas Education School, Jiangxi University of Finance Economics

Postal code: 330013

2. Other Information

- (1) Scholarship recipients are not allowed to change their majors or the duration of their studies after arriving in China.
- (2) Those who cannot come to study in China within the admission period will NOT have their scholarship qualifications reserved.
- (3) The application documents will NOT be returned whether the applicant is admitted or not.
- (4) NO explanation from Chinese government will be made regarding admission results.
- (5) It is forbidden to bring spouse or children to campus during the period of study. Students who violate the above regulations will be suspended from scholarship as punishment.
- (6) Customs procedure and related requirements will be included in the admission letter.
- (7) Quitting the recommending institution after enrollment may lead to the termination of the scholarship and the cancellation of student status.