



2025 Master Degree Program of Educational Management and Policy

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February 2025

I. Program Description

1. Basic Information

(1) Program Introduction

The Academic Education Programs sponsored by the Ministry of Commerce of the People's Republic of China are a flagship initiative launched in 2008 under China's foreign aid framework, designed to cultivate high-level talents in political, economic, diplomatic, agricultural, scientific, educational, cultural, health, energy, transportation, and public management sectors in recipient countries. These programs aim to train applied, interdisciplinary professionals through one-year master's, two-year master's, and three-year doctoral programs, focusing on building intellectual capacity to support socioeconomic development.

The programs prioritize candidates who are incumbent government officials, academic researchers, or senior managers from partner countries, requiring applicants to hold a bachelor's degree and relevant professional experience to ensure they can quickly absorb course content. All instruction is conducted exclusively in English, demanding sufficient physical health to meet the rigorous demands of the curriculum.

The program has been playing an increasingly significant role in promoting economic and trade cooperation and development between China and the participants' home countries, and is highly valued by their respective governments.

The Educational Management Program at Northeast Normal University aims to cultivate professionals with modern educational management concepts, who possess a sound academic foundation, solid professional expertise, and an understanding of disciplinary frontiers and development trends. The program equips students with strong practical competencies to apply theoretical knowledge, methodologies, and technologies under the guidance of modern educational management principles, enabling them to solve practical challenges in the field and conduct work innovatively.

(2)Prospective Students

Our prospective students are educational officials, school executives and teachers as well as researchers of educational research institutes. By the time of matriculation, the candidate must have obtained a bachelor's degree for our master's program.

(3)Program Objective

To cultivate educational management specialists with modern educational management visions, higher theoretical attainments and practical capacities, featuring:

A. With rich academic deposits and solid professional skills and be able to follow the latest development trends in education.

B. With competitive practical skills and capacities for educational management, and able to solve problems in an innovative way with the theories, methods and skills learned at school.

(4) Enrollment Plan

In 2025, Northeast Normal University (NENU) has been authorized to enroll up to 25 candidates for the master's degree program in educational management. It is a two-year program instructed in English. After obtaining all credits, completing academic degree papers and passing the round of thesis defense as required, the master of science in education will be conferred.

(5) Financial Aid

The program is financially aided by the Ministry of Commerce of the People's Republic of China for both competent higher learning institutions' teaching and management and all admitted candidates' expenses related to basic living and round-trip international tickets.

①All admitted students do not need to pay for tuition, teaching materials, fieldwork, subsidiary for the English-instructed program, and graduation thesis instruction.

②Free accommodation, one single room for one person, will be provided by the university (Main Campus near the intersection of Ziyou Road and Renmin Street, Changchun City).

③Living allowance:

• Master's students: 36,000 RMB per person per year.

The allowance is disbursed monthly by the university based on the student's actual duration of stay in China.

- 4)One-time settlement allowance: 3,000 RMB per person
- ⑤Comprehensive medical care insurance will be provided by the university for all admitted students.
 - ⁶Free round-trip international flights:
 - One round-trip flight for one-year programs.
 - One round-trip flight plus (n-1) return home visit flights (where n = total academic years) for programs lasting two years or longer.
- (7) All students are required to attend the annual evaluation. The ones who are proven qualified can enjoy the full scholarship for the second academic year.
- ®The rest expenses are managed for use in a coordinated way by the Ministry of Commerce of the People's Republic of China or the university and will thus not be distributed directly to the students. Every admitted student will be financially aided only within his or her academic years, but if his or her graduation is postponed for some reason or other the student will no longer be financed.

2. University Introduction

(1) About NENU

Northeast Normal University (NENU) is a higher learning institution under the direct administration of the Ministry of Education of the People's Republic of China.

It is one of the national key universities given construction priority of Project 211 and Project Double First-class. NENU is located in Changchun City—the beautiful Spring City of Northern China and is reputed as the cradle of teachers.

NENU currently has over 15,000 full-time undergraduate students, more than 15,000 master's students, over 3,000 doctoral students, and around 700 international students. There are over 1,700 full-time teachers, including 560 professors and 657 associate professors. The university comprises 21 schools, covering 12 disciplinary categories, with 72 undergraduate majors. NENU has 46 majors selected as national first-class undergraduate program construction sites and 3 bases for the Ministry of Education's national training program 2.0 for top students in basic disciplines. There are 25 doctoral programs of the first-level disciplines, 35 master's programs of the first-level disciplines, 6 doctoral program of professional degrees, and 25 master's programs of professional degrees. There are 24 post-doctoral research stations.

The university has six national "Double First-Class" disciplines, including Marxism, education, world history, chemistry, statistics, and materials science and engineering, ranking 19th nationally in the number of selections. NENU also has five national key disciplines in ideological and political education, principles of education, world history, cell biology, and ecology. In the fourth round of discipline evaluation by the Ministry of Education's Degree Center, six disciplines were rated as Class A (including one A+), and 15 as Class B.

Currently, NENU has 21 schools (faculties) receiving international students from 110 countries and regions. Every year, the number of international students coming to study at NENU is about 1,000 people. As always, NENU's students are widely welcomed by society for their sound professional knowledge and skills, and rich practical experience, thereby playing an important role in promoting the socioeconomic development of their home countries.

(2) About the Faculty of Education, NENU

The Faculty of Education of NENU was founded in 2012 through the emergence

of the Department of Education (1951) and the School of Science of Education (1994). Over the past 70 years, the Faculty of Education of NENU has cultivated a batch of outstanding teachers, cadres, experts and scholars, making it an important bridgehead for academic research and cultivation of specialists in education and psychology.

The Faculty of Education of NENU is famous for its brand "NENU Training" in China. With high-level training platforms, the Faculty of Education of NENU has not only hosted different kinds of national training programs but also pushed forward with the "U-G-S" (University-Government-Primary and Secondary School) coordinated innovation and development mode in many places in China. In addition, it has established close cooperative relations with provinces (cities, districts) in which project research, training and experience popularizing are integrated, which, in turn, has reflected its outstanding capacity to serve society.

As a pioneer and an engine in Northeast China for the development of New China's science of education, the Faculty of Education of NENU will keep a close eye on the international academic frontier and the demand for national development, and push forward with the construction of disciplines, the integration of specialist cultivation, academic research and social service, and the featured, connotation-oriented development, thereby making a greater contribution to the prosperity, scientific development and reform of education of China!

(3) Living Condition

NENU is located in Changchun, a city with four distinctive seasons ideal for an outing in Spring, enjoying coziness in Summer, appreciating leaves in Autumn and playing snow games in Winter. The very pleasant period is from April to October in Changchun City, with an average temperature of 16°C. The ice-snow season is from November to March and the temperature averages at -9°C. Accessible to convenient traffic and affordable consumer products, NENU has two campuses consisting of about 940 beds in four buildings for international students. Single rooms on the Renmin Street Campus (Campus near the intersection of Ziyou Road and Renmin

Street) will be provided to the candidates enrolled in the master's degree program in educational management. All buildings are very well equipped with in-door bathrooms, cable TVs, WIFI, kitchens, western food restaurants, supermarkets and other necessary facilities. In addition, there are four dining halls with halal food.

3. Education Plan

(1)Course Arrangements

For this master's degree program, the coursework covers three parts, including compulsory public courses, compulsory courses and optional courses, at least 31 credits in total, including 7 credits for compulsory general courses, 10 credits for compulsory professional courses and at least 14 for optional professional courses. The details about such aspects as category, course title and credit are listed as follows:

(1) Courses

Category	Course Title	Credit	Hours	Semester
Common	A Survey of China	3	60	1
Compulsory Courses	Chinese Language	4	80	1
Professional Compulsory Courses	Research Methods in Education	2	40	1
	Quantitative Research Method I	2	40	1
	Quantitative Research Method II	2	40	2
	Educational Policy Analysis	2	40	2
	Educational Leadership and Management	2	40	1
Professional Elective Courses	Comparative Education	2	40	2
	Curriculum Studies	2	40	2
	Literature Review Writing	2	40	1
	Education in China	2	40	1

Sociology of Education	2	40	1
Educational Psychology	2	40	1
Qualitative Inquiry	2	40	2
Language/Culture, Identity & Education	2	40	2
Teacher Education and Professional Development	2	40	2
Education and Economic Development	2	40	2
Proposal Writing	2	40	2
Thesis Writing	2	40	3

Course Description

Course Title	Course Description		
Common Compulsor	Common Compulsory Courses		
A Survey of China	This course provides international students with a comprehensive understanding of China's historical and cultural evolution, as well as its social-economic development.		
Chinese Language	This course emphasizes the acquisition of fundamental language skills essential for daily communication. The objective is to facilitate a swift integration of students into their academia and social environments.		
Professional Compulsory Courses			
Research Methods in Education	This thematic course focuses on providing in-depth insights into the latest developments in the field of educational reform in China.		
Quantitative Research Method	This course systematically imparts foundational knowledge quantitative research, enabling students to apply quantitative research methods for studying, analyzing, and understanding		

	educational phenomena to address educational issues.	
Educational Policy Analysis	This course encompasses the policy-making process, framing	
Educational Leadership and Management	This course focuses on introducing theories of education leadership and management, encompassing three modules: theoretical foundations, educational administrative practices, and school management practices.	
Professional Elective	Courses	
Comparative Education	This course, employing comparative methods, explores the general and specific patterns in the development of education worldwide, aiming to uncover future trends in educational development.	
Curriculum Studies	The goal of this course is to provide students with a deep understanding of the key elements in the positioning, design, development, and evaluation of school curricula and educational programs.	
Literature Review Writing	The course systematically teaches literature retrieval and screening techniques, enabling students to master critical analysis and synthesis methods for organizing academic research contexts and identifying research gaps. Through case studies and practical exercises, it cultivates independent literature review writing skills, laying a solid theoretical foundation and broadening academic horizons for subsequent research.	
Education in China	The thematic course focuses on providing in-depth insights into the latest developments in the field of educational reform in China.	
Sociology of	This course introduces and analyzes education issues in China	

Education	and other relevant countries from a sociological perspective,
	considering the context of globalization.
Educational Psychology	This course primarily covers the psychological processes involved in the interaction between teachers and students in educational contexts, as well as psychological phenomena during the teaching and learning processes.
Qualitative Inquiry	This course introduces students to the philosophical backgrounds and theoretical foundations and methods associated with qualitative research.
Language/Culture, Identity & Education	This course is designed in an international and cross-sociocultural scope. It critically explores notions of language/culture, identity and education. It examines the roles of language and education in identity construction through reading classic literature and contemporary empirical research on relevant issues.
Teacher Education and Professional Development	This course covers fundamental theories and practices in pre-service teacher education, basic theories of teacher professional development, and the main pathways of teacher development.
Education and Economic Development	This course integrates theoretical and practical aspects, serving educational management practices in the context of the relationship between education and economic development.
Proposal Writing	The course focuses on assessing the scientificity and feasibility of research topics, systematically explaining the standardized writing logic for research background, objectives, content, and methodology. It aims to strengthen the standardization and innovation in academic research through structured argumentation.
Thesis Writing	The course emphasizes imparting academic writing standards

and logical expression techniques, cultivating students' ability to independently conduct research and present findings clearly.

It empowers learners to produce high-quality academic papers with professional rigor.

(3) Instructors

Name	Gender	Degree	Title
RAO Congman	M	PhD	Professor
ZHU Hong	F	PhD	Professor
WANG Zhichao	M	PhD	Professor
ZHAO Lan	M	PhD	Professor
CAO Chun	M	PhD	Professor
DENG Tao	M	PhD	Professor
DING Rui	F	PhD	Professor
CHEN Xin	M	PhD	Associate Professor
HUO Ming	M	PhD	Associate Professor
XIE Shu	F	PhD	Associate Professor
LIU Jie	F	PhD	Associate Professor
QU Zhengwei	M	PhD	Associate Professor
SUN Ying	F	PhD	Associate Professor
XIA Xue	F	PhD	Associate Professor
XIE Xiaoyu	F	PhD	Associate Professor
ZHOU Da	M	PhD	Associate Professor

(2)Teaching Methods

The primary mode of instruction is classroom teaching, supplemented by regular seminars and specialized presentations. The Faculty of Education regularly invites renowned scholars from both domestic and international arenas to conduct lectures, broadening students' perspectives and allowing them to interact closely with

prominent figures in the field of educational management. Beyond traditional classroom teaching, practical internships and field visits are periodically arranged.

(3) Schedule

	From late August to January, classroom courses, allocation	
1st Semester	of instructors.	
	From Mid-January to February, Winter Holiday.	
	From March to July, classroom courses.	
2nd Semester	Late June or early July, Thesis Proposal Meeting.	
	From Mid-July to August, Summer Holiday.	
21 Comparts	From September to January, Thesis Writing;	
3rd Semester	From Mid-January to February, Winter Holiday.	
	March, Thesis Deliberating.	
4th Semester	Middle May, Thesis Defense.	
	July, Graduation.	

(4) Master Thesis

(1) Specific Requirements for Graduation Thesis

As part of the thesis preparation process, students are required to finalize their thesis topics before the end of the second semester and participate in the thesis proposal presentation. The Faculty of Education, as the responsible unit, assists students in selecting thesis advisors. The graduate thesis should be independently completed by the student under the guidance of the advisor, and in accordance with relevant laws and regulations such as the Provisional Measures for the Implementation of the Regulations of the People's Republic of China on Academic Degrees, the Regulations of Northeast Normal University on Academic Degrees and the Standard of Academic Degree Thesis of the School of Postgraduates of Northeast Normal University. The organization of thesis evaluation and defense should also follow these regulations. The selection of a thesis topic should focus on issues with academic and policy significance, demonstrate a certain level of innovation, and fully

reflect the student's ability to independently analyze and solve problems, as well as their theoretical proficiency.

2) Specific Requirements for Thesis Defense

Students who have passed all course assessments, earned sufficient credits, and undergone external thesis review are eligible to participate in the thesis defense. The Faculty of Education will organize a defense committee composed of relevant experts from within and outside the university, who will vote on the student's defense performance.

(5) Degree Requirements

Every student is required to successfully complete the 31-credit coursework, master thesis and thesis defense within the required time period. After meeting the above requirements and with the approval of the University Degree Committee, the Master Degree in Education will be awarded.

II. Application

1. Application Prerequisites

- (1)The applicants must be non-Chinese citizens with valid passports from developing countries, less than 45 years old.
- (2) The applicants must be healthy, with physical documents by local public hospitals to prove that the applicants have any disease or are not under the situation listed below:
- a) Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations.
- b) Severe chronic diseases like high blood pressure, cardio-cerebrovascular disease, diabetes, cancers; infectious diseases, psychological diseases which may harm public health; or under such conditions as convalescent period of major surgeries, acute exacerbation, severe disabilities or gestation. Getting pregnant while

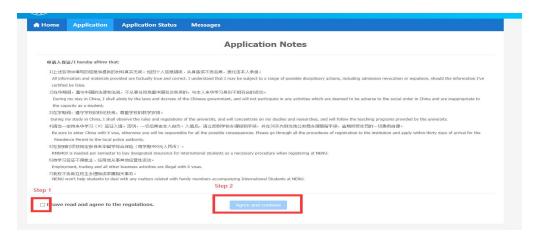
studying in China should be considered willing to drop out of school.

- (3) The applicants must have attained a Bachelor's Degree or above, with good listening, speaking, reading and writing skills in English and working experience of three years or above;
- (4) The applicants shall have academic and work backgrounds related to the master's degree program. Priorities shall be given to those in-service applicants.
- (5) The applicants shall be civil servants at the director level or above (or equivalent level) of governments, competent managerial personnel of institutions and enterprises or senior academic professionals of higher learning and research institutions.
- (6) The applicants shall be able to complete all courses in English (at the level of IELTS 6.0, TOEFL 80 or above).
- (7) The applicants shall have career development potential and be willing to promote friendly cooperation and exchanges between China and your home countries.
- (8) The ones who are studying in China or have been enrolled in other Chinese Government Scholarship programs are not unqualified for applying for the program.

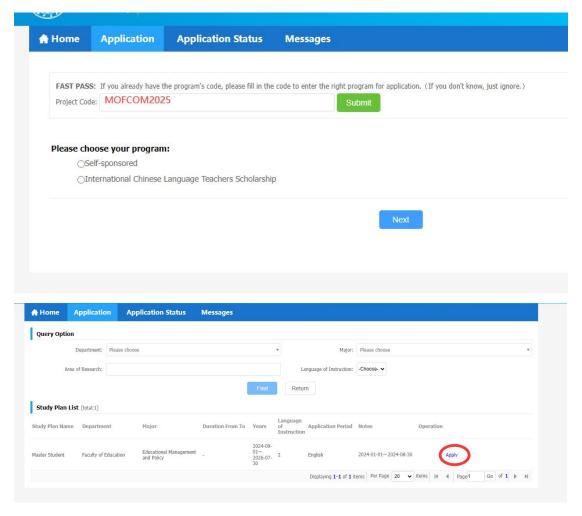
2. Application Procedures

(1) Apply to NENU

Please log on to the website of Northeast Normal University (http://studyatnenu.nenu.edu.cn or https://nenu.17gz.org), register and fill out the related information.



Fill in "MOFCOM2025" in the Project code.



Click"Apply", fill in the personal information, upload the application documents and submit the application.

(2) Application Documents

1) Recommendation letter given by your working unit to introduce your basic

information and express willingness to recommend you to study in China;

- ② Two recommendation letters in English or Chinese (The referees can be professors or government officials from central or local government authorities);
 - ③A copy of the highest diploma and transcripts;
 - 4 Study plan in China (1000 words or more);
 - ⑤CV in English;
 - ⑥A copy of the candidate's passport or other identification;
 - Two recent passport photos, white background, no hat;
- ⁽⁹⁾The Health Form shall be issued by a local public hospital within one month before the submission of the application, showing that the applicant carries no infectious diseases that may have a serious impact on public health or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.

(3) Submission

- ①An applicant can apply for the program only after being approved and recommended by the relevant government department of your home country, and then submit materials as required;
- ②An applicant who has been allowed to submit materials directly to the Economic and Commercial Counselor's Office of the Chinese Embassy can submit the letter of certification or recommendation given by the relevant government department of your home country and the original documents of the aforementioned ①②③ in Item 3 and the scanned copies of these documents to the Economic and Commercial Counselor's Office of Chinese Embassy.

3 The relevant government department of an applicant's home country shall

submit a written request to the Economic and Commercial Counselor's Office of the

Chinese Embassy for an official recommendation letter for the applicant and clearly

state whether the applicant is willing to be considered for a similar program at other

universities if the program at NENU is already full, or other special requests if any.

(4) Reminders

(1) All the documents to be submitted should be in Chinese or English. Otherwise,

a notarized copy in Chinese or English is required.

②All the original copies of degrees, transcripts and language certificates must be

presented for on-site verification at the Economic and Commercial Counselor's Office.

Then, the applicant shall scan all required documents and send them to the contact

person (cuiy738@nenu.edu.cn) of NENU.

(3) An applicant shall get back his or her hard-copy materials, both original copies

and photocopies from the Economic and Commercial Counselor's Office. If admitted,

s/he must take the documents to China and submit them to the Division of

International Cooperation and Exchanges of NENU for verification or archive.

3. Deadline

June 6, 2025

III. Other Information

1. Contacts

Name: CUI Yan

Tel: (86-431) 85099754

Fax: (86-431) 85684027

Email: cuiy738@nenu.edu.cn

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Website: http://iso.nenu.edu.cn

Address: Division of International Cooperation and Exchanges of Northeast Normal University, No. 5268, Renmin Street, Chaoyang District, Changchun City, Jilin Province, China, 130024

2. Other Reminders

- ①No matter what the application result is, all application documents will not be returned.
- ②The Chinese government will not make any explanation whether an applicant is admitted or not.
- ③Family members including spouse(s) and kid(s) of an applicant shall not follow and family-visit expenses of an applicant's family members will not be covered by the scholarship.
- 4 The procedures and requirements for coming to China will be described in the offer document.