17 November 2023

Ministry of Public Service, Administrative and Institutional Reforms
Circular Letter No. 65 of 2023
E/152/73/01/01B

From: Secretary for Public Service
To: Supervising Officers in charge of Ministries/Departments

World Day of Remembrance for Road Traffic Victims 2023

The World Remembrance Day for Road Traffic Victims is observed annually on the third day of November. It is a high-profile global event to remember the countless victims who have lost their lives or were seriously injured in road accidents and to show support to their families and friends. Additionally, this Day aims to raise awareness on the importance of road safety and the need to prevent road accidents.

2. The objectives of the World Day of Remembrance for Road Traffic Victims are to provide a platform to:

   (i) remember all people killed and seriously injured on the roads;
   (ii) acknowledge the crucial work of the emergency services;
   (iii) draw attention to the generally trivial legal response to culpable road deaths and injuries;
   (iv) advocate for better support for road traffic victims and victim families; and
   (v) promote evidence-based actions to prevent and eventually stop further road traffic deaths and injuries.

3. The chosen slogan for this year is ‘Remember, Support, Act’ and ‘Justice’. To commemorate the Day, the Ministry of Land Transport and Light Rail is organising a series of activities during the third week of November in order to sensitise the population on road safety issues.

4. You may wish to note that the road has made 114 victims who have lost their lives since the beginning of this year to date, compared to 88 death from accidents for the same period last year. Out of the 114 victims, 35 were pedestrians, 54 were on two-wheelers, including cyclists and pillion riders. The pedestrians and two-wheelers account for around 78% of the total killed and are considered to be most vulnerable. In addition, since the beginning of the year to end of August 2023, 237 accidents causing serious injury and 1393 accidents causing slight injury have been reported.
5. In this context, a White Ribbon Day would be held on **24 November 2023**. Accordingly, on the above date, members of the Public would be requested to wear a White Ribbon (as per Annex I) as a symbolic gesture towards victims involved in road accidents. This event would be held to sensitise road users on the need to adopt safe road practices and highlight the importance of adhering to traffic rules. The White Ribbon in the form of a road loop, acts as a symbol against road insecurity. It has been adopted worldwide, as a symbol of that day in support of road crash victims.

6. The White Ribbon, is a community-based initiative encouraging individuals to directly contribute to raising awareness on the importance of road safety. The White Ribbon for Road Safety symbolically urges people to be careful and mindful while being on the roads and acts as a road safety message to friends, family and colleagues.

7. The wearing of the White Ribbon would demonstrate the commitment of individuals towards road safety and convey a strong signal to the effect that the memory of victims of road accidents should not wane into oblivion.

8. In this respect, it is proposed that each Ministry, Department or Parastatal:

   (i) makes due arrangement to provide their employees with a White Ribbon and for them to wear it on **24 November 2023**; and

   (ii) inserts, in all their correspondences, including electronic transmission, the footer on road safety as per Annex II, and in all messages for the month of November and December 2023.

9. You are requested to ensure that the content of this Circular Letter be brought to the attention of public officers serving in your Ministry/Department, including those in Local Authorities, Statutory Bodies and State-owned enterprises falling under the purview of your Ministry/Department.

   ![Signature]

   **N. Jugmohunsing**
   for Secretary for Public Service

---

**Copy to:** Secretary to Cabinet and Head of the Civil Service
WORLD DAY OF REMEMBRANCE for road traffic victims

#remember#support#act