Ministry: Tourism and Leisure
Post: Tourism Planner
Salary: Rs 23,675 x 750 – 29,675 x 900 – 34,175 x 1,200 – 37,775 x 1,500 – 52,775 (10.49 75)
Effective Date: 24 July 2014
Qualifications: A. (i) A degree in the field of Tourism or Economics or Law or Management or Communication and Cultural Studies or Information Technology from a recognised institution

OR

(ii) A degree in any other field of study from a recognised institution together with a postgraduate diploma in Tourism or Tourism and Hotel Management or Hospitality Management from a recognised institution

OR

Equivalent qualifications acceptable to the Public Service Commission.

B. Candidates should –

(i) have a good command of English and French both written and spoken; and

(ii) be computer literate.

Candidates should produce written evidence of knowledge claimed.

Duties: 1. To assist in tourism planning through the formulation of tourism development policies, marketing strategies and preparation of long-term tourism plans.

2. To assist in the monitoring of tourism development, the elaboration of standards, guidelines and the preparation of appropriate legislation.

3. To keep abreast of all trends in world tourism and of their likely impact on the promotion of the tourism industry and propose measures in response to such development.

CERTIFIED CORRECT

S Chandrakaran
for Senior Chief Executive
Ministry of Civil Service and Administrative Reforms
24 July 2014
Date..........................
4. To help in arousing public awareness of tourism.

5. To help in project appraisal, preparation and implementation of technical/financial assistance programmes for tourism development.

6. To initiate action for the development and upgrading of tourism infrastructure.

7. To work in close collaboration with Ministries/Departments, local authorities and private sector organisations for the promotion of a harmonious development of the tourism industry.

8. To use ICT in the performance of his duties.

9. To perform such other duties directly related to the main duties listed above or related to the delivery of the output and results expected from the Tourism Planner in the roles ascribed to him.